

ZONE COMMITTEE REPORT

- I Exhortation for sales effort on 1987 Masters Swimming Calendar by Zone reps through their respective LMSC's.
- II Tom Boak Critique of Zone performance
 - A. Emphasized need for system
 - 1. to disseminate information
 - 2. deal with LMSC's in positive way - help evaluate and promote interchanges
 - B. Interzonal transaction
 - 1. Zone meet instigation
 - 2. Meet schedule integration
 - a. Eliminate conflicts
 - b. Increase attendance
 - c. Space meets over time
 - 3. Relieve pressure on national meets
 - C. Pointed out vulnerability for low profile
 - 1. Performance level uneven
 - 2. Need for reps to perform or resign and permit new ones to serve function
- III Zone Representative Reports
 - A. COLONIES: Darcy Fazio resigned. Great need for work. New rep to be selected at Saturday's meeting.
 - B. DIXIE: Peter Mullen claims progress and good communication with LMSC's and meets
 - C. HEARTLAND: Jennifer Parks cited difficulties in not having direct charge. Will be working more effective now.
 - D. BREADBASKET: Rob Copeland progress slow but sure.
 - E. SOUTH CENTRAL: Karen Barnes West Texas re-opened. Good contacts made with all LMSC's. Vital area.
 - F. CONTINENTAL DIVIDE: Edie Gruender has more miles than people. Remote areas growing. Good interplay between adjacent zones.
 - G. OCEANA: Bert Petersen has huge clientele very active. Considering breaking northern LMSC's to New Zone. Fine communications with LMSC's.
- IV Charge to Zone Reps
 - A. Report Back on calendar sales
 - B. Prepare integrated 1987 Zone swim meet schedule
 - C. Report on viability of Zone Championship meet. If needed schedule.
 - D. Follow up on places to swim from LMSC's
- V. Question Period
 - A. Is money a factor in efficiency? Answer - no.
 - B. Should reps travel to LMSC's annual meeting? Answer - difficult but desireable.
- VI. Summation: There is definite need for the function not previously defined. Opportunity for service not diminished by National Office.

Dore Schwab, Jr.
Chairman

Reports by Zone delivered by Zone reps present.