

Strategic Task Force Minutes
June 7, 2011

- Attendees: Rob Butcher (Ex-Officio), Patty Miller, Anthony Thompson, Phil Dodson, Jill Gellatly and Nadine Day.
- Approval of minutes from May 31st meeting will be done via email.
- Discussed final changes to vision and value statements; In addition, discussion ensued whether the values should be put in an order of emphasis. It was the committee's opinion that we should not prioritize one value over another at this point in the process and that all values are equally important.
- Discussed our review of the 2007 USMS Strategic Plan which included the one page summary posted on the USMS web page, a seven page executive summary and the full 110 page document developed by the previous Executive Director and leadership team. This included an analysis of the plan's elements (strengths, weaknesses, opportunities and threats) including assessing their effectiveness.

Each member provided a brief answer to the following questions:

1. What were the surprising items you found in the 2007 Strategic Plan?
 2. Have our Strengths, Weaknesses, Opportunities and Threats (SWOT's) changed from 2007?
 3. How did we do on implementing the 2007 Plan and its priorities?
- As a result of these discussions, it was determined that as part of the process of developing the 2012 Strategic Plan, we should also establish a mechanism to measure our effectiveness of implementing the 2012 Strategic Plan. This was absent in 2007.
 - Next Meeting: Thursday, June 16th; 8:00 p.m. EST