

Swimming Saves Lives Board of Trustees Meeting

Conference Call

Committee Name:	Swimming Saves Lives Foundation		
Committee Chair:	Jay DeFinis	Vice Chair:	Brandon Franklin
Minutes recorded by:	Brandon Franklin	Meeting Date/time:	June 17, 2020/12 PM EST

MOTIONS PASSED:

1. None.

Number of committee members present: 11 (9 voting) Absent: 1 Others: 2

Committee members present: Jay DeFinis, Chair; Brandon Franklin, Vice Chair; Maria Elias, Leo Letendre, Nancy Ridout; Patrick Weiss; Jeff Moxie; Stan Benson; Kristina Henry; Peter Guadagni (Ex-officio), Bill Brenner (Ex-officio)

Committee Members Absent: Patricia Mathison

Others Present: Carrie Stolar, Dawson Hughes

CALL TO ORDER

- The meeting was called to order at 12:00pm EDT by Chair, Jay DeFinis. Jay opened the meeting by thanking everyone for joining the call.

UPDATE ON AUCTION

- The timeline for the auction was discussed and it was agreed it would mirror the 2020 Virtual Championships (Aug 12 to 23).
 - It was also agreed the auction would be set up using the same software / online tool as prior year.
 - A google sheet was created for each member to input any auction items they had. This would then be used to populate the auction software.
 - The following timeline was discussed and agreed to:
 - Auction would be set up and ready to go by August 8 in order to piggy back off of the National Office social media and ad campaign.
 - June 17 to the August 8 – Potential auction items would be input into the Google Sheet.
 - June 17 to July 29 (next meeting) – As auction items are populated on the google sheet, the auction software would be populated with appropriate details (Photo, description, Fair Market Value, Opening Bid, etc.)
 - July 29 (next meeting) – Review auction site and follow up on any open items.
 - August 7 – All auction items included and ready to go live.
 - The concept of a “Program Support Offering” was discussed whereby any bidder above a certain amount would receive a support gift (i.e., towel, etc.). Based upon discussions, the resources required to administer the program would be overly burdensome given the many priorities right now. Thus, it was put on hold to be possibly addressed in the future.
 - The meeting was adjourned at 1:05pm.
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