

USMS Convention — Kansas City, Missouri 2015

Committee Name:
Swimming Saves
Lives Foundation

Session #: 1

Committee Chair:
Brandon Franklin

Vice Chair: Debbie Malafsky

Minutes recorded by: Debbie Malafsky

Date/time of meeting: 10/02/15 8AM

Actions Requiring Approval by the HOD: none

Number of committee members present: 6

Absent: 3

Number of other delegates present:
37

Committee members present (list all, including chair and vice chair): Brandon Franklin, Chair; Debbie Malafsky, Vice Chair; Rob Copeland; Mel Goldstein; Ted Haartz; Nancy Ridout, Rob Butcher, Susan Kuhlman

Committee Members Absent: Nadine Day, Tom Holmberg and Jim Miller

Minutes

The meeting was called to order at 8am by Brandon Franklin, Chair of the SSLF.

1. Reviewed the SSLF Mission.
2. Discussed April Adult to Learn to Swim Month and resources available on usms.org/learntoswim; we received approximately \$450,000 worth of free media the past two years.
3. Entered into an affiliate agreement with the USA Swimming Foundation to promote their youth outreach and our adult outreach initiatives.
4. Nancy Ridout distributed an overview of the Adult Learn-to-Swim initiative offered by her Masters Swimming program.
5. The SSLF Board of Trustees recommended awarding 47 grants totaling \$87,000 for 2016. Grant recipients met the minimum following criteria; Non-profit or municipality and offers or willingness to offer a Masters Swimming program. Additional criteria included use of an adult based curriculum, need based, and qualitative review.
6. Grant partners may send one partner to an ALTS Instructor Certification class and USMS will waive the registration fee.
7. The grants may be used Jan 1-Dec. 31 2016.

Tasks for the Upcoming Year

1. National Office to communicate with grant partners to secure agreements prior to December 31, 2015.
2. Continued promotion of April Adult ALTS month.
3. Continued evaluation and improvements to grant criteria.
4. Continued development of infrastructure to administer SSLF.

The meeting was adjourned at 8:50AM.
