

PVLMSC "Annual" Meeting Minutes – October 30, 2011
George Mason University – Fairfax, VA
Minutes recorded by Cheryl Wagner

1. Introductions
2. Approval of Last Meeting's minutes
3. Visit by Rob Butcher, USMS Executive Director
4. Reports

Chair (Deb Morrin-Nordlund for Jeff Strahota)

PV election – Jeff's term is up – on the slate to run again.

Jeff is looking to grow PV and promote fitness

Jeff could not attend due to his honeymoon

Last year – USMS launched endowment – Swimming Saves Lives – a charitable arm that gives back – teaches swimming – see more at www.usms.org/giving

Registrar (Jeff Roddin)

Passed out listing of each team's registration numbers (available on our website)

Teams need to renew by November 1 so members can select team when they register

Trinity and Team Athalon don't plan to renew for 2012 (ATHN will merge with CUBU)

New teams: Aquatic Stars (Piney Branch) and Central Chesapeake Swimming (PG Sports & Learning)

Member registration for 2012 will be \$40 (Other LMSCs charge from \$34 - \$51)

PV Registration Numbers as of:

Oct 31, 2009: 2580

Oct 31, 2010: 2789

Oct 31, 2011: 2942 (5.5% increase over last year)

November – all members will get renewal notices

Clubs can have thumbnail logo appear on swimmer's USMS cards – send image file to Jeff

Reminder: free space available on USMS server for team websites – contact Jeff for more

info

Jeff scanned and posted meeting minutes and meet results from the 90's

Here are the national renewal rates for individual swimmers (PV rates in parenthesis):

2009: 59% (59.3%)

2010: 62.5% (63.1%)

2011: 65% (67.3%)

Top 10 (Jeff Roddin)

Suggestion: If meet directors don't submit results in time, deduct \$10 from \$100 sanction deposit as incentive. 3-4 week range is reasonable.

Sanctions (Deb Morrin-Nordlund)

Every PV meet this year got a full refund except for one.

Dave Robinson - evaluator for Last Chance SCM meet on Dec 4

Frank Marcinkowski is backup for Last Chance SCM meet

Tim Timmons – evaluator for Tropical Splash meet

Need evaluator for Albatross Meet

Cheryl Ward suggested online form that could be filled in online and sent to Sanctions Chair. USMS is working on this.

Treasurer (Tim Timmons)

Running for Treasurer position again in PV election

\$60,870 in accounts

Direct payments to/from USMS for registrations are easier

A few folks who went to convention need to submit expense statements

If a team hosts a meet, PV will ensure they don't lose money.

Hope to keep dues at \$40 for 4-5 years.

Teams that attended a PV board meeting or hosted a sanctioned event in 2011 will get \$50 refund next month

Teams will continue getting subsidy for using online entries for their meets in 2012 (same procedure as this year)

Board member suggested that we give age discount for PV members

Secretary (Cheryl Wagner)

Cheryl is running for secretary in PV election.

Stated that she is German and takes excellent minutes.

Newsletter (Cheryl Wagner for Jayme Deerwester)

Will try to get newsletter out if schedule permits.

Rob Butcher suggested we look into non-profit USPS rate

Awards (Jen Carlson)

Short course yards "swimmer of the year" has been determined

Will inform award winners at a later date

Coaches (Frank Marcinkowski)

Sept - high performance camp held in Greensboro

Was held in '95 & '96 and is back again

Really good camp - most focused training ever had as a coach

Highly recommend if budget and energy permit (7AM-8PM every day)

Electronic manual - everything ran like clockwork.

Attended USMS convention

National Coaches Committee - really motivated

USMS Masters ASCA Level III certification - PV could host next year

Last year Warrenton hosted Level I & II

If interested in hosting or attending, contact Frank Marcinkowski or Jeff Strahota. Mel Goldstein is in charge.

FINA World schedule is out. June 10 distance events - Italy

Hoping to host Swimfest in PV - Sept would be ideal

Officials (Eric Nordlund)

If meet directors need officials, contact Eric Nordlund.

New official: Chris Eckstrom

Have officials lined up for Last Chance Meet

Fitness (Diana Corbin)

No report.

Long Distance (Kurt Thiel for Denis Crean)

Asked about OEVT registration for open water events. (Board approves.)

Doing research in open water swimming

Working with Chesapeake Paddlers on rescue technique training (SK102)

Reported 5 local open water events canceled - water wasn't safe

5. Old Business

PV pursuing hosting Swimfest in Fall 2012. Frank Marcinkowski will identify director and tell Jeff Strahota. Approved by board.

LMSC awards banquet – May 2012. Tim suggested generous budget. Picnic? Banquet hall? Suggestion to have “continual renewal” award – for number of years. Sending email to swimmers to see what they want. Swimmers could bring families. Concept approved by board

6. New Business

Elections:

Chair: Jeff Strahota

Treasurer: Tim Timmons

Secretary: Cheryl Wagner

Vice Chairman – John Carlson

All running unopposed. Approved by board

Rob Butcher addressed the meeting:

USMS is sending all club contacts promotional materials. USMS is only recognized, independently-organized swimming organization. PV is the 3rd largest out of 52 LMSCs as far as registrations go (smallest geographically). Convention delegates vote and set governance, policy, budget, etc. He encouraged people to go to convention. Votes are important. Next convention is in Greensboro.

Four pillars of USMS:

a) Volunteers – clarity, training, and recognition

b) Production and Delivery of Infrastructure

c) Marketing and Communication

d) Partnerships

USMS is headquartered in Sarasota, Florida. It has a full-time staff of 8.

If PV hosts Swimfest, let Rob Butcher know – can market nationally. Pacific Masters brought in Rowdy Gaines, 70 coaches, 200 swimmers to a Level I & II Masters coaches' certification.

Currently full-time job opening: USMS Coaches & Club Svcs Director. Would interface to 760 clubs

7. NEXT MEETING: 1pm, before Albatross Open Meet, March 17, 2012.

PVLMSC Annual Meeting Agenda
October 30, 2011 (2pm)
George Mason University - Fairfax Campus

I. Introductions

II. Approval of Last Meeting Minutes

III. Reports:

Chair - Jeff Strahota
Registrar - Jeff Roddin
Top Ten - Jeff Roddin
Sanctions - Deb Morrin-Nordlund
Treasurer - Tim Timmons
Secretary - Cheryl Wagner
Newsletter - Jayme Deerwester/Cheryl Wagner
Awards - Jen Carlson
Coaches - Frank Marcinkowski
Officials - Eric Nordlund
Fitness - Diana Corbin
Long Distance/Open Water - Denis Crean

IV. Old Business

Hosting Swimfest
LMSC Dinner/Awards Banquet

V. New Business

Elections
Convention News

VI. Schedule Next Meeting

Potomac Valley LMSC Board Meeting Sign-in Sheet

Date: 10/30/2011

Location: George Mason Univ - Fairfax

Club	Attendee(s)
Alexandria Aquatic Rec. Group (AARG)	FRANK SWARTZOTH
Alexandria Masters Swimming (ALEX)	RAY WATKINS
All Star Aquatics (ASAM)	
Aquatic Stars (ASTA)	
Arlington Masters (ARMS)	
Curl-Burke Masters (CUBU)	Frank Montemali
DC Masters (DCM)	Bill BRASWELL
DC Triathlon Club (DCTC)	
DC Dept Of Rec & Parks (DCRP)	
District Of Columbia Aquatics Club (DCAC)	
Fairfax County Masters (FXCM)	
Fort Belvoir Masters (FBST)	Dave Miller
Germantown Maryland Masters (GERM)	ROBINSON
Machine Aquatics (MACH)	
Marymount Masters Swim Team (MMTM)	
Masters Aquatics at Spring Hill (MASH)	
Montgomery Ancient Mariners (ANCM)	Jeff Ruff
Moon's Swim Club & Team (MSCT)	
National Capital YMCA (NCYM)	
North. VA Jewish Community Cen (JCCN)	
Patriot Masters Swim Team (GMUP)	Tim THOMPSON Cheryl Ward
Potomac Open Water Swim (POWS)	Kurt Tuel
Potomac Marlin Masters (PMM)	
Reston Masters Swim Team (RMST)	Gordon Gerson, John Carlson, Jennifer Carlson
Riptide Masters (RIPM)	
Team Athalon (ATHN)	
Team Warrior (TWAR)	
Terrapin Masters (TERR)	Deb Morm. Nardone & Eric Nardone Cheryl Wagner
Sea Devil Swimming Masters (SDS)	Cindy Cruzado 5714371532 cruzadoc@aol.com
Trinity Aquatics Club Masters (TRIN)	
Ward's Swim Club (WARD)	
Wave One Swimming (WAV1)	
Other	

USMS -

Rob Butcher - guest

POTOMAC VALLEY MASTERS SWIMMING COMMITTEE
 2011 MEET SCHEDULE
 10/24/11

#101-04 Jan. 30, 2011 Issued: 12/14/10	Alexandria Masters Swimming Tropical Splash Short Course Yards Evaluator: Tim Timmons Refund: \$100	Andrew Gale (703) 780-0176 andygale@earthlink.net
#101-02 Mar. 19, 2011 Issued: 11/10/10	Albatross Open Short Course Meters Evaluator: Frank Marcinkowski Refund: \$100	Jeff Roddin (301) 603-0528 JRoddin@pvmasters.org
#101-01 Apr 15-17, 2011 Issued: 11/8/10	Patriot Masters Colonies Zone Short Course Yards Evaluator: Frank Marcinkowski Refund: \$100	Cheryl Ward 703-425-1609 cherylaward3@yahoo.com
#101-05 May 15, 2011 Issued: 4/25/11	Terrapin Master Last Chance Distance Short Course Yards Evaluator: Jeff Roddin/Brooke Kusseling Refund: \$100	Jeff Strahota 240-472-1481 jstrahota@usms.org
#101-03 May 28-29, 2011 Issued: 12/7/10	McDonnell Lake Swims Open Water Evaluator: Mollie Grover Refund: \$100	Lynn Hazlewood (703) 786-7292 lynhzld@gmail.com
#101-06 July 17, 2011 Issued: 6/10/11	DCRP Long Course Evaluator: Deb Morrin-Nordlund Refund: \$100	Leigh Ann Caldwell (646)339-5672 lac_caldwell@yahoo.com
#101-07 Aug. 20-21, 2011 Issued: 7/17/11	Terrapin Cup Long Course Evaluator: Margot Pettijohn Refund: \$80	Jeff Strahota 240-472-1481 jstrahota@usms.org
#101-08 Oct. 30, 2011 Issued: 8/1/11	Sprint Classic Short Course Yards Evaluator: Ray Novitske Refund:	Cheryl Ward 703-425-1609 cherylward3@yahoo.com
#101-09 Dec. 4, 2011 Issued: 10/24/11	PV/DCRP Last Chance Meet Short Course Meters Evaluator: Refund:	Juliette deSousa Juliette_desouse@gmail.com Jeff Strahota jstrahota@usms.org
#102- Jan. 29, 2012	Tropical Splash Short Course Yards Evaluator: Tim Timmons Refund:	
Recognition		

PVL MSC

10/22/11

Cash Flow Report
10/23/10 Through 10/22/11

Category Description	10/23/10- 10/22/11
INFLOWS	
2010 SCM Last Meet Entry Fees	2,180.50
Ind & Club Reg	28,396.50
Interest Inc	21.44
Sanction Fee	100.00
TOTAL INFLOWS	30,698.44
OUTFLOWS	
2011 Swimfest	1,004.03
Awards	179.98
Club Assistant Meet Support	1,871.40
Convention Expenses, 2010	728.00
Convention Expenses, 2011	1,376.34
Ind & Clubs	2,159.50
Meet Support	331.63
Misc	133.56
Office	238.65
Postage	1,214.97
Postage for Newsletters	2,585.00
Publications	787.48
Registrar Pay	7,005.00
SCM Meet 2010	2,180.50
TOTAL OUTFLOWS	22,456.04
OVERALL TOTAL	8,242.40

Checking — 24,228.36
 Savings — 36,644.68

 TOTAL — 60,873.04