

Long Range Planning Committee Report

October 20, 1988

Chairman Barr Clayson,

Minutes prepared by Hugh Moore

Committee members present: Barr Clayson, Ed Danehy, Cynthia Jones, Diane Letendre, Tom Lyndon, Don Mehl, Hugh Moore, Dore Schwab, and Stephanie Walsh.

I. Financial

Barr opened the meeting noting that the committee had a 6 hour agenda to address in the allotted 3 hours. It was noted that committee members had previously expressed an almost unanimous support to the view that the ongoing operating requirements of USMS should be funded by dues from members and miscellaneous fees. Discussion regarding partial reimbursement for travel to convention and/or for convention registration fees resulted in the position that reimbursement for delegates should be left to the LMSC's and that the zone committee should consider reimbursement of committee chairs. The philosophy that we are a non-profit, volunteer organization should continue to influence such decisions.

MSC: The Committee recommends that the Finance Committee reconsider the existing policy for a reserve fund now at \$100,000 plus 3 month operating expenses. The objective recommended, to be attained over the next 2 to 3 years is: \$150,000 plus \$20,000 for insurance related contingencies plus 3 months operating expenses. This objective should be renewed yearly.

II. National Office

MSC: The Committee recommends that the President appoint a special committee to study and rationalize centralization, communications, and computerization needs with and through the National Office and to determine the timing of any changes.

III. National Championship Meets

MSC: The committee does not recommend 5 day national meet formats.

MSC: The committee recommends that the Championship Committee consider limiting individual entries at all National meets to 5 events.

MSC: The committee recommends that the Championship Committee consider the "modified time standard" proposed by Carolyn Ferris-Johnson and develop it further.

The committee did not feel the 19-24 year age bracket should be added to National meets at this time.

IV. Mega National Teams

MSC: USMS should adopt a policy "encouraging development of long term attachment to club".

V. USMS Turnover & Slowing of Growth

MSC: The Committee believes it is highly desirable to develop USMS programs for non-competitive swimmers. The committee will continue to keep this subject on its agenda. Anyone wishing to share ideas with others should send them to Dore Schwab for inclusion in the newsletter.

VI. Other

MSC: The Committee is in favor of appropriate service awards and recommends that the President appoint an ad-hoc committee to study all national awards.

The meeting ended with a discussion on appropriate use of the USMS logo. It was felt that the issue should be referred to the Marketing Committee.

VII. Priorities for upcoming year

Barr established the following priorities for the committee to consider in the next year:

- Programs for non-competitive swimmers

- Review concerns about availability of facilities to Masters programs

- Review geographical delineations of zones and LMSC's

- Examine registration turn-over

Long Range Planning

Members

Hugh Moore
Stephanie Walsh
DON MEHL
Cynthia Jones
Norm Anderson
TOM LYNDON
Ed Danahy
JACK GEORGEHAN Ex Officio

Diane Letendre
Mel Goldstein
Rose Schwab
Bar Clayton

Now Members

Gail Sumner
Hugh Winn
John R SULTAN
Kerry Olson
Elfrida A. Rogers
Dorothy Metzger
Carolyn Ferris-Johnson
Dennis Hamilton
Jeff Thibodeaux
Jim Goodenough
Cathy Schulbach
Josephine Morrissey - Pacific
DAVID GRAY - PACIFIC
FRANK TILLOTSON FLORIDA
Dick Monahan - Metro
DAVID LAMOTT - SAN DIEGO/IMPERIAL
Dorothy Donnelly Nat'l Office

Judy Meyer
~~Shirley Kiffin-Shenpe~~
Marie Krige
Pat Moley
BERT PETERSEN
Edna Spring
Kus Wingenfu - Gulf
Rick Windes - Pacific
ROB COPELAND - LDS
Lou Abel - TTIR
Ted Haartz Now Eng