

Minnesota Masters Swimming - Board Meeting Minutes  
10/10/2015

Items	Discussion
<p><b>1. Attendees</b></p>	<p>Board of Directors            Tom Moore – Chair            Karen Zemlin – Vice Chair            Dave Kough – Secretary            Katy Vandam - Treasurer            Krisie Melsen            Marc Anderson            Brian Holthus            Nachiket Kale            Landon Ascheman            Mark Kaplan            Randy Schlichting            Dave Bergquist            Sandra Frimerman-Bergquist            Hall of Fame Inductees &amp; Guests            Members</p> <p>Held Saturday, October 10<sup>th</sup>, 2015 at 4:00pm</p>
<p><b>2. Agenda</b></p>	<p><b>Annual Meeting</b></p> <ol style="list-style-type: none"> <li>1. Introduce Board of Directors</li> <li>2. Review of 2014/2015 Events and Accomplishments</li> <li>3. Discuss 2016 Goals</li> <li>4. Elections for 2016</li> </ol> <p><b>Awards Banquet</b></p> <ol style="list-style-type: none"> <li>5. Coaches of the Year</li> <li>6. Open Water Half Marathon</li> <li>7. 365 Mile Club (“Go the Distance”)</li> <li>8. Silver Swimmers Club (25 years)</li> <li>9. Volunteers of the year</li> <li>10. Congeniality Awards</li> <li>11. National Champions</li> <li>12. State Record Breakers</li> <li>13. Most Splashes</li> </ol> <p><b>Hall of Fame Induction</b></p>
<p><b>3. Annual Meeting and Awards Banquet</b></p>	<p>Tom Moore opened the meeting by thanking all of the attendees and noting that this was our largest meeting ever. This is the second year we’ve combined out annual meeting with a social dinner, fun relay meet, awards presentation, and Hall of Fame induction ceremony. It was great to see so many people show up for the event.</p>

Minnesota Masters Swimming promotes swimming throughout our region\* as part of a healthy lifestyle for adults of all swimming experience levels, from novice to expert. We have a wide range of programs for all adult swimmers (fitness, triathlete, competitive) that provide organized workouts, technique instruction and skills development, opportunities for pool or open water competition, as well as opportunities for community involvement. We relish the camaraderie of fellow swimmers as we support each other in striving to reach our personal goals.

\* Our region consists of Minnesota and the western Wisconsin counties of St. Croix, Dunn, and Pierce

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<p><b>4. Introduce the Board of Directors</b></p>	<p>Tom Moore introduced the current board of directors to the members and guests.</p> <p><b>2015 Board of Directors</b></p> <p><i>Officers (Executive Committee members)</i></p> <p>Chair: Tom Moore  Vice-Chair: Karen Zemlin  Treasurer: Katy Vandam  Secretary: Dave Kough  Registrar: Pam Ogden</p> <p><i>Member Committee Chairs</i></p> <p>Pool Meet Coordination: Krisie Melsen  Open Water Event Coordination: Karen Zemlin / Sandra Frimerman  Fitness Event Coordination: Alyssa Walsworth  Results Reporting &amp; Top Times: Marc Anderson / Dave Bergquist  Coaches + Club &amp; Workout Group Development: Aleta Kolan  Charitable Opportunities: Carrie Stolar</p> <p><i>Board Committee Chairs</i></p> <p>Member Communication: Pam Ogden  Webmaster: Dave Bergquist  Volunteers: Tom Moore  Merchandise: Katy Vandam  Audit: Brian Cohn  Legal: Landon Ascheman  Past Chair: Brian Holthus  Hall of Fame: Marc Anderson  Elections: Landon Ascheman / Brian Holthus</p> <p><i>USMS Roles</i></p> <p>Sanctions: Dave Bergquist  Safety: Sandra Frimerman  Officials: Beth Dalton  Top10 Recorder: Dave Bergquist</p> <p><i>Board Volunteers</i></p> <p>Nachiket Kale  Mark Kaplan  Brian Jacobson  Randy Schlichting</p>

<p><b>5. 2014-2015 Season in review</b></p>	<p>Tom Moore provided a recap of our meets and other events over the past year and noted our significant growth over the past few years, both in terms of membership and in terms of events and opportunities.</p> <p><u>Pool Meets</u>                  October Fun Relay Meet                  November Fall Meet – Minnetonka (Barb Scouler)                  December “HS Throwback” @ Burnsville (Andrew Michelson)                  January Icebreaker Meet @ U of M (Tom Moore)                  February Meet @ St. Thomas - Y’s Guys (Brian Holthus)                  March Prep Meet @ NSAC (Rory Coplan)                  April State Meet @ St. Thomas (Tom Moore)                  May Nort’landers Meet (Jim Hafdahl)                  June Long Course Meters Meet @ U of M (Aleta Kolan)                  July Senior Games National Meet @ U of M (Tom Moore)                  (2015 SCM meet moved to December)</p> <p><u>Open Water Swims</u>                  June Lake Harriet 1mi + 2mi (Scott Tripps)                  July Lake Rebecca 5K (Scott Tripps)                  August Minnetonka Challenge 5mi (Scott Tripps)                  September JJ Hill 2mi + 1mi (Scott Tripps)</p> <p><u>Group Workouts, Postal Events &amp; Clinics</u>                  November Workout + Coach Certification Training (Lifetime Fitness)                  January – March Postal Pentathlon (Dave Bergquist)                  March – Postal Pentathlon Workout (Marty Moran)                  March - Group Workout (NSAC)                  October – Starts &amp; Turns Clinic</p> <p><u>Charitable Events</u>                  November - Thanksgiving Charity Swim for 2nd Harvest                  January - Habitat for Humanity Build                  July - Chisago Triathlon Escort Swimmers                  September - Hopkins Royal Tri Escort Swimmers</p>
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<p><b>6. 2016 Goals</b></p>	<p>Tom Moore provided an overview of our organizational goals. We have a long list of aspirational goals and Tom pointed out that we will work on these when we have volunteers willing to tackle these various goals.</p> <p><u>Volunteers &amp; Awards</u></p> <ul style="list-style-type: none"> <li>• Increase participation on Board of Directors (active members from 14 to 16)</li> <li>• Increase participation of non-board members on Committees (6 active committee members)</li> <li>• Increase number/variety of volunteers helping to run Events (ability to rotate job assignments)</li> <li>• Create award committee to continue MN Volunteer Award program and to apply for USMS awards</li> <li>• Create “menu” of awards from various sources &amp; publish to members</li> </ul> <p><u>Membership &amp; Marketing</u></p> <ul style="list-style-type: none"> <li>• Develop annual induction process and continue MN Masters Hall of Fame</li> <li>• Increase attendance at 4th annual Awards Dinner, in part by setting date &amp; advertising throughout year</li> <li>• Print a Marketing postcard with listing of scheduled events and send to all members in January</li> <li>• Increase Total Number of Members from 1054 to 1111 (5 ½% growth) [&amp; focus on triathletes and under-30]</li> </ul> <p><u>Pool Competition</u></p> <ul style="list-style-type: none"> <li>• Host same number of Meets (10) and increase participation at each one</li> <li>• Continue to host at least one meet of each course type: SCY, SCM, LCM</li> <li>• Submit Bid to host 2017 LCM National Meet at U of M</li> <li>• Finalize 2016 Competition Calendar by December 2015 for inclusion in the 2016 marketing postcard</li> </ul> <p><u>Open Water Competition and Open Water Clinics</u></p> <ul style="list-style-type: none"> <li>• Continue “Open Water Half Marathon” Series</li> <li>• Create at least one new open water event and host 5 successful open water events (increase from 4 to 5)</li> <li>• Create “Marathon Swim / Channel Swim” resource</li> <li>• Finalize 2016 Event Calendar by December 2015 for inclusion in the 2016 marketing postcard.</li> </ul> <p><u>Results Reporting &amp; Top Times</u></p> <ul style="list-style-type: none"> <li>• Improve timeliness of reporting of results and record-setting times</li> <li>• Improve timeliness of updating MN Records</li> <li>• Publicize records as they happen (‘monthly’ notification in email blast)</li> </ul>
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<p><b>6. Goals (continued)</b></p>	<p><u><i>Fitness Events &amp; Clinics</i></u></p> <ul style="list-style-type: none"> <li>• Host 12 fitness events (group workouts and/or clinics and/or group postals and/or racing workouts)</li> <li>• Host 5 successful clinics (eg. starts &amp; turns, open water, stroke technique)</li> <li>• Create at least one Triathlete-Specific Clinic</li> <li>• Finalize 2016 Event Calendar by December 2015 for inclusion in the 2016 marketing postcard.</li> </ul> <p><u><i>Coaches + Club &amp; Workout Group Development</i></u></p> <ul style="list-style-type: none"> <li>• Improve Coach Communication (regularly publicize news and events to coaches, solicit input from coaches)</li> <li>• Create “MN Masters 101” program to train lap swimmers how to participate in a masters workout</li> <li>• Create Club &amp; Workout Group Development program and create &amp; document process and procedures</li> </ul> <p><u><i>Community &amp; Charitable Opportunities</i></u></p> <ul style="list-style-type: none"> <li>• Host a free April Adult-Learn-To-Swim lesson event in 2015 in coordination with USMS national effort</li> <li>• Prepare to host a free summer Adult-Learn-To-Lake-Swim lesson open water event in 2016</li> <li>• Host 2nd annual Habitat for Humanity build day</li> <li>• Provide more opportunities to volunteer as support swimmers for triathlons</li> <li>• Host 3rd annual Thanksgiving charity swim</li> <li>• Develop and host 24 hour swim charity event</li> <li>• Develop open water charity swim event</li> </ul> <p><u><i>Board of Directors / Governance</i></u></p> <ul style="list-style-type: none"> <li>• Implement structure of BOD + Committees + Project Teams/Task Forces</li> <li>• Implement volunteer assignments &amp; cross-training program for continuity and succession planning</li> </ul> <p><u><i>National / USMS</i></u></p> <ul style="list-style-type: none"> <li>• Continue to actively participate in USMS National Committees &amp; Webinars &amp; Training &amp; Conventions</li> <li>• Create MN Masters National Team committee to support participation in national events</li> <li>• Work to meet USMS “LMSC Required Standards” and “Suggested” Standards</li> </ul>
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<p><b>7. Elections for 2016</b></p>	<p>With oversight from Elections Committee Chairs Landon Ascheman and Brian Holthus, elections were held for all seven executive board positions.</p> <p>2016 Executive board members will be as follows:                  Chair: Karen Zemlin (2 year term)                  Vice-Chair: Krisie Melsen (2 year term)                  Registrar: Pam Ogden (2 year term)                  Treasurer: Katy Vandam (1 year term)                  Secretary: Dave Kough (1 year term)                  At Large A: Dave Bergquist (2 year term)                  At Large B: Marc Anderson (1 year term)</p> <p>Note: per passage of our revised bylaws, terms will be staggered going forward. Elections for some positions will take place in odd years while others will be held in even years. Since this was the first year under this new structure, all positions were up for election.</p>
<p><b>8. Awards</b></p>	<p>Numerous members were recognized for their achievements in 2015. Names were printed in the program and award winners were invited to stand. Many award winners were in attendance. The categories of awards were as follows:</p> <p>Coach of the year: 11 club coaches were nominated and all were recognized as co-winners.</p> <p>2015 Open Water Half Marathon: swimmers who participated in all 5 open water races that comprised this series.</p> <p>365 Mile Club: swimmers who logged at least 365 miles using the USMS “Go The Distance” log.</p> <p>Silver Swimmer Club: swimmers who have been members of MN Masters for 25 years or more.</p> <p>Volunteers of the year: 4 members were nominated and all were recognized as co-winners.</p> <p>Congeniality Award: 4 members were nominated and all were recognized as co-winners.</p> <p>2015 National Champions. MN Masters had seven different National Champions this year.</p> <p>2015 State Record Breakers. Updated record boards for SCY, LCM, and SCM were posted at the meeting. We have not yet had our SCM meet for 2015 but for SCY and LCM, we’ve had 35 members break LMSC records this year. All names were listed in the program.</p> <p>Most Splashes. Individuals with the most Pool Individual / Relay and Open Water splashes.</p>

<p><b>9. Hall of Fame Induction</b></p>	<p>This is the second year that Minnesota Masters has recognized individuals with outstanding lifetime achievement in swimming, coaching, and other contributions to the LMSC. Each 2015 Hall of Fame inductee was introduced and presented with a plaque and Hall of Fame jacket. Four of the five inductees were in attendance. The HOF Committee met with the fifth inductee, Nancy Kryka, at the national convention last weekend and presented her with her award at that time.</p> <p>Congrats to the Class of 2015 Minnesota Masters Hall of Fame:                  Pete Magee                  Barbara Scouler                  Trip Hedrick                  Nancy Kryka                  Scott Tripps</p>
<p><b>10. Closing</b></p>	<p>No motions were made from the floor. The meeting and ceremony were adjourned at 6:30.</p>