

Membership Committee Zoom Meeting Call of 2021 January 27

Committee Name:	Membership		
Committee Chair:	Sue Nutty, Nebraska	Vice Chair:	Chris Ottati, Pacific
Minutes recorded by:	Chris Ottati, VC	Date/time of meeting:	Wednesday, 1/27/21/ 5:00 PM PST

Motions Passed:

None

Number of committee members present: 7	Absent: 1	Number of other delegates present: 0
Committee members present (list all, including chair and vice chair): Sue Nutty, Chris Ottati, Jill Wright, Doug Sayles, Leslie Scott, Chris Colburn (ex-officio), Steven Hall (National)		
Committee Members Absent: Jess Reilly (National)		

Agenda:

1. Self introductions
2. GTO review and ideas/plans to move forward with revisions and improvements
3. FAQ development for members/non-members
4. General membership outreach ideas
5. Auto-renew possibility
6. Others?

Minutes

The meeting was called to order at 5:01 PM PST

1. Self intro – the committee introduced themselves.
2. GTO review and ideas/plans to move forward with revisions and improvements
We agreed to review the verbiage in the [Guide to Operations – Membership Coordinators Section](#) .
Suggestions or comments should be sent to Sue Nutty by February 15. Sue will compile those suggestions into one document and send to the committee members for further review.

We agreed we will look at the tutorials later.
3. FAQ development for members/non-members
Doug Sayles offered to consolidate our suggestions for additions or changes to the [FAQ section](#). Those should be sent to Doug by February 15.

There was some discussion about the fact that much of the information is repeated in multiple places. We wondered if it could be consolidated into one place and more visual in nature. Steve Hall felt that would require a redesign of the website, which he thought was probably not feasible.
4. General membership outreach ideas - tabled
5. Auto-renew possibility – tabled

USMS will need to get further into the Digital Transformation for this to be a possibility.

6. Others?

Doug mentioned some wish list items on the Administrator site:

- a) It would be nice if there was a column associated with the clubs that gave the current membership number for that club.
- b) It would be nice if, when a member makes a LMSC donation, there was an auto-email letter sent to the member as there is for USMS donations. Currently, Membership Coordinators get a list of donation letters to print and mail.

Tasks for the Upcoming Year

GTO and FAQ suggestions and comments by February 15.

Next Meeting

March 31, 7 pm CST

(we have agreed to have meetings the last Wednesday of every other month).

The meeting was adjourned at. 5:50 PM PST
