

Committee Name:	Membership		
Committee Chair:	Susan Ehringer, Kentucky	Vice Chair:	Chris Ottati, Pacific
Minutes recorded by:	Chris Ottati, VC	Date/time of meeting:	Thursday, 9/3/2020 5:00 PM PDT

Actions Requiring Approval by the HOD:

None

Motions Passed:

None

Number of committee members present: 10	Absent: 1	Number of other delegates present: 39
Committee members present (list all, including chair and vice chair): Susan Ehringer, Chris Ottati, Jill Wright, Doug Sayles, Leslie Scott, Sue Nutty, Dan Wegner, Jess Reilly (Natl office), Steven Hall (Natl office) , Chris Colburn, VP of Adminstrtion (ex-officio)		
Committee Members Absent: Marcia Anziano		
Other Delegates Present: Alina de Armas, Alta Stengel, anita.chixwithstix@gmail.com , Ann Marshfield, Arni Litt, Barb Protzman, Carol Nip, Cheryl, Chris, Christina Fox, Diana LaMar, Frank Odell, Greg Stoner, hamm, Hannah Cohen, Heather Stevenson, Jane Moore, Jay Place, Jeff Bush, Jeff Roddin, Jenny Hodges, Kathy Gallagher, Ken Winterberger, Kenny Brisbin, KH, Kim Williams, Kirk Clear, Kyle Deery, Lorena Sims, Maddie Sibilia, Marilyn Fink, Mary Jurey, Nadine Day, Peter Guadagni, Robin Tracy, Sandi Rousseau, Sarah Welch, Ted and Lee Haartz, Tim		

Agenda:

1. Discussion of current projects
2. Discussion of current issues
3. Needs of upcoming year
4. Question and Answer from audience

Minutes

The meeting was called to order at 8:00 PM EDT

1. All present committee members introduced themselves.
2. Approval of Membership Committee Meeting Minutes from May 17, 2020: Motion by SN, 2nd by CO, All Approved.

3. Susan reviewed current projects.
 - a. She assigned committee members to review the three areas of the Guide to Operations and feedback to Susan by October 15, 2020.
 - i. Introduction to the registration system – Leslie Scott
 - ii. Registration Procedures using Admin tools – Chris Ottati
 - iii. Tutorials – Dan Wegner and Sue Nutty
 - b. Jess mentioned that USMS knows the tutorials need to be updated and USMS plans to do that in 2021. For 2020 registration, the registration flow will stay the same with the same tools.
 - c. Susan has some new projects she would like us to start on:
 - i. Frequently asked questions from Members – Doug Sayles will start on that.
 - ii. Frequently asked questions from Membership Coordinators – Susan will start on that.
4. Susan reviewed current issues:
 - a. Chris O. asked if the new Unified Fee structure would account for the LMSCs who give age discounts. Doug and Peter Guadagni both mentioned that doing that would not be in line with the concept of a Unified Fee.
 - b. Legislation and Rules committee items: Doug Sayles talked about this, primarily L17 and L18. Both deal with Club Transfer. After reviewing these Legislative items and discussion, a poll was taken of the committee members in case we were asked in HOD what the Membership Committee's stance is on these items. The Membership Committee supports both L17 and L18.
 - c. Susan attended the Diversity and Wellness Committee meeting. Sarah Welch, Chair of that committee was present at our meeting. Susan mentioned that Gender Identity and Ethnicity will be included in a new area of a membership profile called Community. This information will be voluntary and used for data and statistics only. Dawson Hughes said that he hopes this will be available by the end of the year. Susan said that she thinks we ought to have some Membership Coordinator training available around this as she anticipates we may get asked about this by our members.
5. Doug brought up the New Member Packet and plastic wallet USMS card that went out to new USMS members this year. Doug liked the packet but wondered if, in these Covid-19 fiscally strapped times, this was the best use of USMS funds. Dawson spoke a little about the intent of these packets, which was to increase member retention. We all agreed this was an unusual year, without the Olympics and other events we thought would occur. There was general support for the packets among the committee members.
6. Questions:
 - a. Does the committee have a general membership outreach plan? Not at this time.
 - b. What is the status of auto-renew? USMS needs to get Unified Fee in place first.

Tasks for the Upcoming Year

Review the Guide to Operations sections; start putting together FAQs for both Members and Membership Coordinator

The meeting was adjourned at. 9:05 PM EDT
