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| <b>Committee Name:</b>      | Fitness Education     | <b>Session #:</b>            | <b>Report #:</b>           |
| <b>Committee Chair:</b>     | Marcia Anziano        | <b>Vice Chair:</b>           | Linda Shoenberger          |
| <b>Minutes recorded by:</b> | <b>Marcia Anziano</b> | <b>Date/time of meeting:</b> | 11/11/2012 5 p.m. Mountain |

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| <b>Number of committee members present:</b> 12  | <b>Absent:</b> 5 | <b>Number of other delegates present:</b> |
| <b>Committee members present (list all, including chair and vice chair):</b> Marcia Anziano, Mary Jane Caswell, Suzi Green, Ali Hall, Lisa Hiller, Michael McDonnell, Kay Miller, Linda Shoenberger, Jody Smith, Greta Van Meeteren, Tricia Wallace, Kenneth Winterberger |                  |   |

## Minutes

The meeting was called to order at 5:05 Mountain Standard Time

1. Marcia asked that all committee members identify themselves prior to speaking.
2. Marcia requested that when any sub groups or project liaisons communicate that she be copied on the emails.
3. The purpose of the meeting was stated to put the structure for each project in place for the year going forward.
4. Each position on the committee will have a "shadow" person that follows the tasks of the primary member so that they are prepared to take over a task should the primary not be able to continue with the position.
5. GTD
  - a. Suzi Green is now doing the monthly write ups on GTD participants. Suzi will contact Jim Matysek regarding the offer made during the meeting at the convention that he will provide a random list of 10 participants and their email addresses each month. At this point in time, Suzi does not have the ability to get the email addresses. Marcia volunteered Robin Waker to serve as the shadow to Suzi. Marcia will contact her regarding this position
  - b. Email address on the website has been changed to [gtd@usms.org](mailto:gtd@usms.org). MJ reported that Kyle Deery is now responding directly to questions regarding awards, etc. as was the plan to have email sent to this address reviewed by someone at the National Office. MJ continues to monitor the email on yahoo, which also receives any emails sent to this address. Kay Miller serves as the shadow to MJ and will continue for the coming year.
  - c. The new order form for the suit award is up and running. One issue has occurred and MJ is looking into the situation.
  - d. A request was received to modify the system to accumulate totals from year to year. The committee has heard requests for this in the past. The number of requests is about 5 per year. At this time the committee agreed not to add this to the list of priorities for changes to GTD.
6. Check Off Challenge
  - a. Jon Olsen will complete the follow up with the Hammerheads for the 2012 Challenge.
  - b. Alaska Masters has submitted the contract and the deposit has been sent to the National Office for the 2013 Challenge.
  - c. Ken Winterberger, liaison, will work with Alaska Masters and Jim Matysek to get the new challenge set up on the web site.
  - d. Lori Rick will serve as the shadow to Ken Winterberger.
7. Fitness Articles
  - a. All Fitness articles are now being written by professional writers. Laura Jones is currently working on an article featuring the Fitness Workout at the Convention.
  - b. Linda Shoenberger will continue in the position of coordinating articles. She will work with Laura on ideas for additional articles.
  - c. Greta Van Meeteren has agreed to shadow Linda with this job.
  - d. Lisa Hiller noted that she is on the approved list of writers so may be of help in this area.
8. Fitness Blasts
  - a. Ali Hall will continue to handle these for 2013.
  - b. Lisa Hiller volunteered to be a backup.

- c. Leslie Scott was a shadow last year, will be contacted to see if she, too, would like to retain this position.
- d. Committee members are copied on all blasts and are asked to submit ideas to Ali for additional content.

9. Web Pages

- a. Laura Hamel explained at the convention that the website is undergoing a massive change and that all content is being reviewed. She asked that we have someone also look at our pages and make suggestions for what we want kept, deleted, or updated.
- b. The following members volunteered to review the pages: A.J. Block, Linda Shoenberger, and Ken Winterberger. They are asked to submit their recommendations to Marcia.

10. New Fitness Program

- a. It has been agreed to use the Forums as a platform for the program
- b. It was agreed that we would put one thread out each month and promote feedback.
- c. Michael McDonnell will coordinate this effort.

11. Fitness Award

- a. We need to put more definition to this award.
- b. Linda Shoenberger agreed to work on this project.
- c. We would like it updated not later than March 2013.
- d. We will promote the award using the Fitness Blast as a tool.
- e. Marcia noted that the award is promoted along with all other awards by the Recognition and Awards Committee.

12. Liaison to Coaches:

- a. Tricia Wallace is our new liaison to the Coaches Committee. She will be meeting with them for the first time this coming week and will discuss the procedure for Streamlines for Coaches to contain information about Fitness Swimming.

13. Awareness at the Convention

- a. Linda Shoenberger noted that she felt that our efforts promoting Fitness swimming at convention were well received. This included the t-shirts worn by committee members, the workout, and the brown bag lunch.
- b. It was mentioned that some people thought that we were providing lunch, did not understand that they were to bring their own brown bag, and that may have caused some participants to leave.
- c. It was agreed that we will work to again promote awareness at the next convention.
- d. It is possible that we could find sponsors for such activities. This will be considered going forward.

The meeting was adjourned at 5:55 p.m. Mountain Standard Time

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