

USMS Convention—Chicago, Ill. 2009

Committee Name:	Fitness Education	Session #:	3	Report #:	1
Committee Chair:	Marcia Anziano	Vice Chair:	Linda Shoenberger		
Minutes recorded by:	Linda Shoenberger	Date/time of meeting:	9/17/2009 10:00 a.m.		

Actions Requiring Approval by the HOD:

- 1.

Motions Passed:

1. MSA to approve award of 2010 Check Off Challenge to Colorado Swim Dogs.
2. MSA to discontinue entering individual entries into the FLOG database for those GTD participants that choose to send emails after the end of the year 2009. (This does not affect Team entries.)
3. MSA to no longer include the year of the event on any of the awards for GTD.
4. MSA to eliminate patches as awards for GTD in 2010
5. MSA to eliminate the awards that are offered through Café Press. This website costs money on a monthly basis and to date, no awards have been ordered. In addition, it was decided that the awards that require special graphics will not be offered for this year.

Number of committee members present: 8

Absent: 10

Number of other delegates present: 72

Committee members present (list all, including chair and vice chair): Marcia Anziano, Linda Shoenberger, Greta Van Meeteren, Suzi Green, Jonathan Olsen, Raena Latina, Michelle Ward, Viki Hill

Minutes

The meeting was called to order at 10:00 a.m.

1. Sign in sheet sent around, members of committee were introduced, and a new agenda was presented.
2. No fitness award will be presented this year as no nominations were received. Those in attendance were encouraged to consider submitting nominations for 2010.
3. One bid for check-off challenge was received from the Colorado Swim Dogs. Mark Johnson from Colorado was present to answer questions. Design shown. Discussion followed. MSA to approve award of 2010 Check Off Challenge to Colorado Swim Dogs.
4. Go the Distance. Jim Matysek addressed the committee about online entry of results. The FLOGS are the 5th most "hit" part of the USMS site. Lot of possibilities to expand the use of FLOGS. USMS hopes to use them to provide additional membership opportunities. New participation in GTD went up throughout the year just as in years past. With the introduction of the FLOGS, we saw a bump in participation. Jim had graphs showing the growth in participation, noted above; new participants per month, showing a hit when the FLOG came online; number of participants that entered 0 per month, also growing when the FLOG was introduced. However, net gain in the program has been quite positive. Jim brought shirts for the committee members. We hope to use these as awards for the program going forward.
5. Marcia thanked Mary Sweat (who was not in attendance) for her great efforts in building the program and pointed out to the committee that they need to be certain that the tasks that Mary currently handles are covered going forward. Susie Greene is currently entering the team information and will continue to do so in the future. Linda Shoenberger will be assisting with the individuals that send in emails entries. We are still doing 4-5 hours of data entry per month for those that send in their entries using email. The committee discussed whether we will support individuals who refuse to use the FLOGS. It was MSA to discontinue entering individual entries into the FLOG database for those participants that choose to send emails after the end of the year 2009. Work will be done on an email to send to those participants that are still using the email with better instructions on how to use the FLOG. They will be encouraged to have a friend help them if they are unable to do so

themselves. Nadine Day recommended that we utilize the Fitness Chair for each LMSC to assist in this area. Between now and the end of the year, Marcia Anziano will work with Mary to take on all of the tasks that she is currently doing in an effort to define them as we go forward into 2010. Once defined, committee volunteers will be asked to continue forward with those tasks that remain.

6. By year end Jim Matysek plans to have the Milestone recognition in place. In addition, there will be a facility for typing in email to be sent as a reminder to participants. This same feature will be used to send out an email once all monthly results have been entered. In lieu of monthly reporting, Jim will have realtime reports available. All the reports that are available today, will be on the website.
7. The committee agreed that in the case of the FLOGS, we will allow USMS to set the direction and work in support of their goals.
8. Awards were discussed in detail. It was agreed that going forward we will no longer put the year on the caps. This has been a mistake as fewer caps are ordered each year. In addition, it was suggested that we add cumulative mileage caps to the mix. Further suggestions were made to use caps that are not sold to send to coaches that support the program who can in turn give them to swimmers to help promote the program for the coming year.
9. MSA to no longer include the year of the event on any of the awards for GTD.
10. MSA to eliminate patches as awards for GTD in 2010 and going forward as the logo has changed, the number of these ordered is very low, and we feel that the interest level is low.
11. MSA to eliminate the awards that are offered through Café Press. This website costs money on a monthly basis and to date, no awards have been ordered. In addition, it was decided that the awards that require special graphics will not be offered for this year.
12. Marcia will follow up with the National Office on getting the shirts that were shown to be used as awards going forward, with the elimination of the words "this Year" on the back.
13. Discussion was given to promoting both GTD and the Check Off Challenge by sending information to LMSC web sites and newsletters. Jonathan Olsen has agreed to help with this task.
14. Discussion about Monthly Articles followed, and although Linda loves writing them and has done a great time, interested members were asked to volunteer to be on the Fitness Committee for 2010.
15. Marcia has prepared a notebook with all historical information that she could find of the Fitness Committee. If anyone has additional data that has not been passed on to her, please contact her regarding it.

The meeting was adjourned at 11:05.
