

<b>Committee Name:</b>	Executive Committee	<b>Date/time of meeting:</b>	3/12/2018 8:30pm ET
<b>Committee Chair:</b>	Patty Miller		
<b>Minutes recorded by:</b>	Greg Danner		

## Actions Taken:

1. Approved: Ratification of email vote approving the February 5, 2018 Executive Committee Meeting minutes.

<b>Number of committee members present: 10</b>	<b>Absent: 0</b>	<b>Others present: 0</b>
<b>Committee members present (list all, including chair and vice chair):</b> Patty Miller – President; Peter Guadagni – VP of Administration; Chris Colburn – VP of Local Operations; Donn Livoni – VP of Programs; Frank (Skip) Thompson – VP of Community Services; Greg Danner – Secretary; Ralph Davis – Treasurer; Nadine Day – Immediate Past President; Maria Elias-Williams – Legal Counsel; Dawson Hughes – CEO.		
<b>Not Present:</b> None.		
<b>Guests:</b> None.		

## Minutes

The meeting was called to order at 8:30pm ET.

1. Agenda review and conflict of interest (Patty): No conflicts reported.
2. Ratification of email vote to approve February 5 minutes (Greg). **MSA to approve the minutes: the motion passed unanimously.**
3. CEO's report (Dawson):
  - a. The membership picture is improving. The national office reached out to all the LMSCs behind in membership (from last year's numbers) to seek more information. That feedback will be compiled and delivered to the BOD later. Responses indicated that many LMSCs believe they are working on the situation, but events often drive membership.
  - b. USMS 3.0 Phase I will be launched in the coming weeks. Email communications have been issued to LMSC officers, as well as information on the Gold Club designation. Dawson noted that Phase I is only the beginning of the changes to come. Phase II work is already underway. Peter asked if any clubs have the gold designation yet. Dawson said that some clubs have reached gold club standards already and others have applied. However, this aspect will not be built into the old (existing) website.
  - c. College Club Swimming (CCS) Nationals registration is closing soon. There are 4,500+ CCS swimmers in total and 2,100+ are registered for Nationals. CCS is happy with the number and they've had to introduce qualifying times to keep the number where they want it. They're adding regional championship meets and opening Nationals up to a bidding process. The 2019 championship meet will be held at Ohio State University. Several LMSCs are involved in the discussion with the National Office regarding CCS solutions with USMS membership for next year.
  - d. Winter Fitness Challenge – There were 65 clubs and 1,273 participants. \$8,700+ was raised beyond the event registration cost. Some early statistics on the event: 2/3 of participants were women. 1/3 of participants classified themselves as lap swimmers (not affiliated with a group/club, etc.). And 6% of participants were new members.
4. Convention Planning Update (Patty):
  - a. On a future trip to the national office, the convention schedule will be reviewed with Jessica. It remains to be determined if there will be adjustments to Meet the Candidates Forum and other key items.
  - b. Patty asked Nadine if USAS made any progress with the USAS convention committee retiring after this year's convention. Nadine indicated that the process is underway and there will be a relevant presentation at the May USAS meeting. Nadine also noted that there is a shorter turnaround on convention booklet printing with a new vendor, so that is more efficient.
  - c. Peter stated that it was preferable if Zone meetings occurred earlier in the convention schedule.
5. Data on regional clubs, local clubs, and workout groups (Dawson): The National Office is in the early stages of reviewing the types of clubs. The definition of the club types is not necessarily clear, i.e. what is a regional club and what was the purpose of having them. Skip provided history on the issue in that the Championship Committee attempted to address what was viewed as an unfair structure in the point distribution at Nationals pool events. In response to this issue, regional and local clubs were defined in the rule book and scoring divisions were created. The goal is to have a simplified database structure of the membership, but not change how members participate at Nationals. Dawson hopes that some discussion can take place at 2018 convention.

6. Informal reports from EC liaisons to committees (Patty, VPs, and Ralph):
  - a. Patty:
    - i. Elections: they are working on identifying a suitable online voting platform.
    - ii. Governance: active due to communications with the two task forces (Convention and Volunteers).
  - b. Peter:
    - i. Championship: normal high level of activity.
    - ii. Legislation: looking at various items. Peter will be reviewing the items to confirm they are appropriate and should be pursued further.
  - c. Donn:
    - i. Officials: finalizing the USMS referee certification process training and exams. They are working with the Spring Nationals host and coordinating with Rules in how relay starts are judged.
    - ii. Open Water: collaborating with Long Distance and Rules. They are hopeful for an uptick in sanctioned OW events. OW training documents are being worked on.
    - iii. Long Distance: working with event hosts for OW National Championships.
  - d. Chris:
    - i. Recognition and Awards: awards deadline – looking for nominations.
    - ii. History & Archives: continuing to look for swimmer data in Top Ten that are missing info (and therefore have no permanent IDs).
    - iii. LMSC Development: surveys were issued seeking out info. Three upcoming P2P calls.
  - e. Skip:
    - i. Sports Medicine: there will be a dryland demonstration at Nationals and we need something for convention. Fitness: Held their first meeting recently.
    - ii. Coaches: Skip requested from the National Office a demographics breakdown of the Winter Fitness Series. Dawson indicated that we have survey data so far, not participation data yet and recapped some of what was detailed earlier in this meeting. Dawson encouraged Skip and coaches to contact the national office if they have questions regarding the Gold Club designation.
  - f. Ralph: Finance: discussing potential budget changes.
7. New Business: None.
8. The next EC call will be 8:30pm ET on Monday, April 2, 2018. The next Board call will be at 8:30pm ET on Monday, March 19, 2018.

The meeting was adjourned at 9:52pm ET.

Respectfully Submitted,  
Greg Danner, Secretary