

<b>Committee Name:</b>	Executive Committee		
<b>Committee Chair:</b>	Patty Miller		
<b>Minutes recorded by:</b>	Greg Danner	<b>Date/time of meeting:</b>	2/5/2018 8:30pm ET

## Actions Taken:

1. Approved: Ratification of email vote approving the December 4, 2017 Executive Committee Meeting minutes.

<b>Number of committee members present: 10</b>	<b>Absent: 0</b>	<b>Others present: 0</b>
<b>Committee members present (list all, including chair and vice chair):</b> Patty Miller – President; Peter Guadagni – VP of Administration; Chris Colburn – VP of Local Operations; Donn Livoni – VP of Programs; Frank (Skip) Thompson – VP of Community Services; Greg Danner – Secretary; Ralph Davis – Treasurer; Nadine Day – Immediate Past President; Maria Elias-Williams – Legal Counsel; Dawson Hughes – CEO.		
<b>Not Present:</b> None.		
<b>Guests:</b> None.		

## Minutes

The meeting was called to order at 8:30pm ET.

1. Agenda review and conflict of interest (Patty): No conflicts reported.
2. Ratification of email vote to approve December 4 minutes (Greg). **MSA to approve the minutes: the motion passed unanimously.**
3. CEO's report (Dawson):
  - a. Winter Fitness Series: 775 individual registrations and 32 clubs to date. High end target was 2,000 registrations.
  - b. USMS membership: January closed being approximately 7% behind USMS registrations. The 2016 year plus registrations have a low renewal rate. 18-24 age group is ahead in the renewals. Additional data will be available to review at the Winter meeting.
  - c. College Club Swimming (CCS): 119 clubs and 3700+ swimmers. This is more than double the projection.
  - d. Questions:
    - i. Peter asked if a decline in number of municipal pools could contribute to the membership rate being lower than expected. Dawson: We don't have any information to back that up.
    - ii. Skip asked if the trends tie to LMSC size in any way. Dawson indicated that it is difficult to compare LMSC size in terms of trends.
4. Highlights from EC reports to BOD - What key issues from reports do you think may be the subject of conversation at the Winter BOD meeting and/or what reports might have updates prior to the meeting?
  - a. Patty: SSL Board of Trustees mission statement changes may be added.
  - b. Peter: There will likely be some discussions regarding a potential shift in operational activities or job functions.
  - c. Donn: Two new issues have arisen:
    - i. Open Water sanction fees in a specific LMSC might require review. Another:
    - ii. There is an investigation underway regarding a possible falsification of ePostal swims.
  - d. Skip: Nothing to add.
  - e. Chris: Issues surrounding CCS – Looking at LMSCs where the CCS clubs exist and analyzing how it might be affecting the USMS membership. Logistics with Recs & Tab Committee also come into play. Dawson indicated this will be discussed at the Winter meeting.
  - f. Ralph: Noted that there have been some significant swings in the market in the past few days. Assured the committee that USMS has a balanced portfolio and should be in good shape for this year and the long term.
  - g. Nadine: Nothing to add to the report. She expects there will be some discussion at the Winter meeting regarding USMS branding and how the USMS logo is missing on some LMSC websites.
  - h. Greg: Nothing to add.
  - i. Maria: Nothing to add.
5. The next EC call will be determined at the Winter BOD meeting. The next BOD meeting will be the Winter BOD meeting in Las Vegas on February 10-11.

The meeting was adjourned at 9:10pm ET.

Respectfully Submitted,  
Greg Danner, Secretary