

Committee Name:	Executive Committee	Session #:	Report #: 1
Committee Chair:	Nadine Day	Vice Chair:	
Minutes recorded by:	Chris Colburn	Date/time of meeting:	11/3/2014 8:00pm EST

Motions Passed:

1. MSA to ratify the appointment of Leo Letendre as the Chair of the Registration Committee.
2. MSA to ratify the email vote to approve the 10/6/2014 EC Conference Call minutes.
3. On behalf of the House of Delegates, the EC MSA to approve the minutes of the 2014 House of Delegates.

Number of committee members present: 9	Absent: 1
Committee members present (list all, including chair and vice chair): Nadine Day - President called the meeting to order at 8:02pm EST. Also present were: Chris McGiffin - VP of Programs; Chris Stevenson - VP of Local Operations; Jody Smith -VP of Community Services; Chris Colburn – Secretary; Phil Dodson – Treasurer; Jeff Moxie - Past President; Patty Miller - Legal Counsel; Rob Butcher – Executive Director.	
Not present: Ed Tsuzuki - VP of Administration.	
Audience Members: none	

Minutes

The meeting was called to order at 8:02pm EST.

1. **MSA to ratify the appointment of Leo Letendre as the Chair of the Registration Committee.**
2. **MSA to ratify the email vote to approve the 10/6/2014 Conference Call minutes.**
3. Nadine explained her process for the selection of the Committees, as well as the criteria for selection for Board members. The Governance committee members will consider background knowledge at the LMSC level as a requirement for committee membership as well as election to Board positions.
4. Chris McGiffin reported that he holds periodic calls with the Chairs and Vice Chairs of the Programs division and Nadine to share information, mentor new committee members, and to have the group as a connected resource. Jody had a conference call with the Chairs of the Community Services division this past weekend.
5. Sponsorship Update (Rob Butcher): Marriott (our current Summer Nationals title sponsor) is not renewing its official hotel sponsorship with USMS after this year. Marriott is allocating its marketing dollars to global partnerships. Marriott explained their direction by phone call which lent authenticity to their partnership with USMS. Nike, through its licensee Perry Ellis, has been a USMS sponsor for Go the Distance. Perry Ellis has decided not to renew in 2015 until they receive clarity from Nike on its direction in the swimwear space.
6. USMS has signed an exclusive USMS merchandise agreement with All American Swim Supply. SwimOutlet will continue with online USMS merchandise sales. Patty Miller and Chris McGiffin asked questions related to available merchandise providers and who will be at events. Laura Hamel and Rob Butcher plan to attend many of the Open Water Nationals in 2015 to lend further support to the event hosts. Rob indicated that USMS will continue to provide product support and promotional support of Open Water Championships. Rob wanted the Vice Presidents to identify their committees' communication liaisons for Laura Hamel.
7. Secretary's Report (Chris Colburn): Chris explained the process that was used to solicit feedback from the House of Delegates to update the minutes of the House of Delegates sessions from Convention. Chris reported that the minutes have been updated as presented to the EC. On behalf of the House of Delegates, the EC **MSA to approve the minutes of the 2014 House of Delegates.**
8. Rob Butcher asked the EC for advice on how to advise clubs that are calling the National Office with respect to rejecting the registration of select individuals registering with their clubs. Patty explained that any club rejecting a

membership registration from an individual should be able to provide a documented reason for rejecting that individual registration. Discussion centered on the education of clubs to carefully consider its policies and to document their decisions with full knowledge of the implications.

- 9.** Chris McGiffin asked for an update on the Open Water Task Force. Nadine indicated that an email would be forthcoming this week.
- 10.** Nadine reminded the EC that Quarterly Reports are due at the next EC meeting on December 1. The next Board call will be held on November 17.
- 11.** Next call will be on December 1 at 8:00pm EST.

The meeting was adjourned at 8:43pm EST.

Respectfully Submitted,
Chris Colburn, Secretary