

## **USMS Coach Certification Presenter Application & Selection Process**

The application and selection process for USMS Coach Certification presenters is executed through a joint effort between Coach & Club Services and the Coaches Committee. Potential presenters submit an application to Bill Brenner, Coach & Club Services Director, and the application is reviewed by a panel made up of members from Coach & Club Services and the Coaches Committee. Following is a link to the application on the **new, improved and incredibly attractive USMS website**: (<http://www.usms.org/content/coachcertapp>).

The applicant is judged on the following criteria:

- Experience as a coach
- Years with USMS
- Presentation experience
- Professional background
- Other skills and experience

If an applicant meets the criteria and is selected to be a presenter then:

- They are scheduled to shadow experienced presenters at a USMS Coach Certification Course and they are asked to present one or more sections of the curriculum. This serves as a chance to review their ability to deliver the information in a cogent and digestible format for the attendees.
- If the experienced presenters are satisfied with the applicants presentations skills they are included in the presenters pool and are selected to present based on availability and geography.
- Their ongoing presentation of the material is under constant feedback from other presenters and attendees.

This process has worked well. It continues to provide additional qualified presenters to the Coach Certification team and allows USMS to grow the program. Coach & Club Services and the Coaches Committee are actively recruiting talented individuals to deliver this popular and professional program. Congratulations to the staff and key volunteers for working together to execute such a successful and desired program for USMS.