

U.S. Masters Swimming Executive Committee Conference Call minutes

May 17th, 2011

FINAL

Action Items:

1. **MSA – The Executive Committee supports the Executive Directors efforts to promote the Swimming Saves Lives Foundation through links for all National event registrations.**
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President Jeff Moxie called the meeting to order at 8:30 PM EDT. Also present were, Michael Heather-VP of Administration, Nadine Day-VP of Community Service, David Diehl-VP of Programs, Ed Tsuzuki - VP of Local Operations, Ralph Davis-Treasurer, C.J. Rushman - Secretary, Rob, Doug Church-Legal.

Absent: Rob Copeland-Immediate Past President and Executive Director - Rob Butcher.

EC Agenda topics:

- 1) President's report (Jeff): none
- 2) Executive Director Report (Rob B): Hopefully by now everyone has received their May/June issue of SWIMMER magazine. The July/August issue is in full production and we anticipate going to print end of May allowing for first week in June arrival into members mailboxes. Ralph gave kudos to staff for reducing the production cost of the magazine. Registration for Summer Nationals is going live this week. SwimFest is this weekend. 50 coaches are registered and 40 swimmers are registered. A SwimFest information e-mail is being sent to participants this week. In support of our SSL Foundation goals, Rob B asked the EC to support including in national championships event registration (pool, open water and Postal's) an SSL Foundation ask much like we have in membership registration. Since we built our pool championships registration program, we have the programming capability to include this ask. We have spoken to Club Assistant and they can accommodate the changes. **MSA – The Executive Committee supports the Executive Directors efforts to promote the Swimming Saves Lives Foundation through links for all National event registrations.**
- 3) End to End Event Management (Ed) – There are currently 2 major components to the E2EEM initiative. The first part, that has been underway for over a year now is the on line meet results data base and associated Top Ten processing tools. The second part will address the front end of the event management and is focused on the calendar of events and sanctions process. There are several outstanding enhancement requests to complete the initial work on the top ten tools in order for them to be considered “production ready.” Of the 13 most important (as ranked by the Records and Tabulation Committee) items (mostly related to relay processing and audit reporting), 8 are complete and 4 are targeted for a mid-June delivery. Ed met with Jim and Anna Lea Matysek at the National Office to take the recommendation from the task force, which was an “end-state” vision and identify the functionality which could leverage the existing on-line calendar of events tool and begin to establish a standard approach to event sanctioning. The goal was to include both pool and open water event requirements and develop a plan that would allow the relatively quick delivery of an automated, easy-to-use tool that would allow end-to-end event management. Target dates for development, testing, and implementation will be identified once the top ten tools have been completed. In summary – progress is being made, however Jim must be allowed to spend dedicated time to the initiative in order to 1) ensure completion of the development work that has already been started (top ten tools) and 2) move on to development of the on line sanction tools. Once the sanction tool has

been developed, it will be important to require all events to be “registered” through this tool. Perhaps this should become part of the LMSC Minimum Standards, under “Events, Sanctions and Recognitions”.

- 4) Social Media posts (Ed) - Ed suggested that we all not respond to people that grandstand through social networking sites.
- 5) SwimFest update: (Rob C) – They have over 50 coaches and 40 swimmers signed up so far. Participant Packets have been put together. Mel and Ben will arrive this Thursday to do a final walk through in preparation for the weekend.
- 6) Staff investments in National events, and National event revenue statement surcharge discussion (Ralph) (this may be a BOD discussion) – Ralph engaged the Finance Committee to bring back to the Board a recommendation about fees that are charged for Nationals by the time the Board meets at convention.
- 7) Strategic Task Force (Nadine) – A letter from President Jeff Moxie will be sent to the delegates and LMSC chairs. A survey will be sent to the committee chairs and LMSC chairs. The strategic task force recommends the VPs of their respective committees to assist the task force in committees completing the surveys.
- 8) Old business –
 - Nadine asked for clarification about the Rule Book Editor position. Jeff will follow up with Rob B about the Rule Book Editor and Coordinator positions.
- 9) New business –
 - Nadine asked about Policy for Medical Waivers that were posted in the Long Distance Committee minutes. Dave said he will follow up and report back to the EC.
 - Ralph gave an update from the first quarter investments with Northern Trust Investment Advisors.
 - Policy Manual Committee met and will be sending questions to the Board to obtain more clarity on the policies.
 - The SSL Leadership Team will meet in Sarasota this weekend and will provide an update for the Board meeting in July.

The Executive Committee moves into the Executive Session at 9:10 PM EDT to discuss a personnel matter. The Executive Committee moves out of Executive Session at 9:14 PM EDT.

Next meeting of the Executive Committee meeting will be held on June 7th, 2011 at 8:30 PM EDT.

The meeting adjourned at 9:14 PM EDT.

C.J. Rushman,
Secretary