

# U.S. Masters Swimming Executive Committee Conference Call minutes

## February 8, 2011

FINAL

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### Action Items:

1. None.
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Jeff Moxie – President called the meeting to order at 8:32 PM EDT. Also present were Nadine Day-VP of Community Service, Michael Heather-VP of Administration, David Diehl-VP of Programs, Ed Tsuzuki - VP of Local Operations, Ralph Davis-Treasurer, and C.J. Rushman - Secretary, Rob Copeland-Immediate Past President, Doug Church-Legal and Executive Director - Rob Butcher.

Absent: none

EC Agenda topics:

1) President's report (Jeff): No report.

2) Executive Director Report (Rob B): Registration for Spring Nationals is now open and on the website. Advance merchandise is available to purchase when you register for the meet. The Open Water Safety Conference has 20 people registered at this point in time. Rob B asked Dave D if he was going to attend since he over saw the Long Distance committee. Nadine said she was going to attend. Rob followed up on an e-mail to the board that the National Office will not be bidding for National Championships unless there is a strategic reason such as Omaha. Regarding the Postal events, the National Office will not bid for these and recommended the LD Committee ask and publish how Postal proceeds are used by hosts to benefit Masters swimming in their area. The last week has been a learning experience regarding the Letter to the Editor published in *SWIMMER* magazine. We published an apology letter on our home site. The National Office has received both complaints and compliments for printing the Letter, as well as the apology. Meg Smath has been a long time volunteer proof-reader and is now a contractor for *SWIMMER*. Nadine asked should we have policy for social media use since it is a major means of communication.

3) Workout group Task Force (Nadine) – Been discussing proposals to give to the Legislation Committee for review. The WGTF is trying to find what benefits do clubs have. One of the items would be the places to swim, which is an Information Technology item. Does this fall to staff? The place to swim on the website is being updated by Jim and Anna Lea Matysek. Mike said the Places to Swim should be with the registration committee since they would be collecting this type of data. Jeff asked Mike who would be posting the data to the site. Mike stated that if the Registration committee sends the file to Jim, he can just post rather than working on the site. Ralph said each LMSC and Zone should have a link and they should keep the site up to date. Doug said having current, accurate, and up to date Places to Swim information is critical for us to grow the organization. It is a joint effort between volunteers and staff. Rob B said that Jim is working on updates to make the Places to Swim site better by becoming more interactive. Rob C asked if the Places to Swim information should list just USMS clubs, or all facilities. Rob B said there are currently 1,900 locations in Places to Swim. Rob C said that should be benefit for registered clubs and make it an incentive for pools to create a club. Nadine asked if Club Assistant can provide the club data to be incorporated into the USMS site. Rob B asked Nadine to provide him a list of the data that needs to be included when data is posted. Nadine stated that the only thing that the task force requested to be added was the pool address and pool phone number.

4) Fitness Education (Nadine) – The Fitness committee has reported that in the Go the Distance event if a household has two individuals that achieve an award, only one award is being given. It is not an issue

with the Go the Distance program, but how the awards are being handled. Rob B said he will contact All American Swimming Supply to ensure fulfillment.

5) Response to Welsford letter – Nadine said that we need to see the responses that addressed some of the letters that were received regarding the *SWIMMER* magazine. Doug said that none of the elected volunteers were involved in editing or printing of the letter from Mr. Welsford thus has nothing to be concerned. We have learned and became more aware and some policies may need to be developed to help with editorial comments, while still maintaining our journalistic obligations.

6) Old business

- A. Forum rules (Mike, Rob C) – There is a new account called Forum Moderator that will be policing the discussion forums. There have been many more deletions recently. Nadine asked why the entire discussion was not deleted, rather than just closing the thread. Rob C said this typically keeps people from starting a new thread because if we remove it and people can not find it they will sometimes start the thread again. Mike asked Rob C if people are contacted if their thread is being deleted. Rob C said it would depend the circumstances. Mike asked is there a notification to forum users if they are getting out of hand before threads are going to be deleted. Rob C said that no because the discussions are not being pre-reviewed. Nadine asked what is the purpose of the forum, how does this support the USMS mission. Other National Governing Bodies do not have these types of communications. Mike asked if we should get rid of the non-swimming related forum and keep tighter control on how we use this communication tool. Nadine said that we should and this is something we need to consider. Ed asked can people be identified if they post. Rob C said that no the actual member can not be identified. Ed stated that we should require a sign on with USMS id's to create some accountability when you post.

7) New business

- B. Mike asked Doug if the National Board of Review is activated to hear an appeal. Doug said that yes, there is an appeal. Mike asked when the Board will hear about this. Doug said that there is nothing in the rules that states that the Board needs to know, unless the Chair of the Board of Review provides the information.

Next meeting of the Executive Committee meeting will be held on February 22<sup>nd</sup>, 2011 at 8:30 pm EDT.

The meeting adjourned at 9:58 PM EDT.

C.J. Rushman,  
Secretary