
Action Items:

1. Approval of minutes from last meeting 12-29-09
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President Jeff called the meeting to order at 8 PM EST. Also present were Mike Heather VP of Administration, David Diehl-VP of Programs, Nadine Day-VP of Community Service, Ralph Davis-Treasurer, Rob Copeland-Immediate Past President, Doug Church-Legal, and Rob Butcher-Executive Director

Absent: CJ Rushman-Secretary, Ed Tsuzuki-VP of Local Operations

EC Agenda topics

AGENDA DISCUSSION FOR FEBRUARY 26-28 USMS BOARD MEETING.

- Friday, February 26, 2010:
 - Goal is to raise \$10MM for the USMS Endowment Fund
 - Friday's BOD session will focus on Endowment Fund strategy planning
 - Presentation by Jeff Moxie and Rob Butcher to secure services of Chuck Loring, a Board Source consultant and nationally recognized fundraising expert
 - Chuck was endorsed by Doug Church
 - Jeff Moxie has budget money to secure the consultant service
 - EC in agreement to secure Chuck's service

Saturday, February 27, 2010:

- USMS Business Update
- Investment Policy presentation
- EC and Task Force written updates

Sunday, February 28, 2010

- Board succession planning with Chuck Loring

USMS National Training Center

- After substantive meetings with the Sarasota County and the Sarasota YMCA, Rob Butcher shared a Memorandum of Understanding between the Sarasota YMCA and USMS has been drafted to conduct a feasibility study to expand the current Sarasota YMCA to include additional pools and building of a USMS headquarters
- There is no financial obligation by USMS as the feasibility study is intended to answer three questions:
 1. Scope of an expansion project
 2. Cost of an expansion project
 3. Potential operating scenarios of an expansion project

REGISTRATION

- Membership for 2010 is pacing ahead of 2009
- Renewal rates are currently ahead of 2009; staff is aggressively sending out renewal reminders
- Rob B. shared that staff is communicating with LMSCs leaders and Registrars as renewal communication is sent

RULE BOOK

- Mike Heather noticed that the online version of the Rulebook had mistakes
- The EC accepted responsibility to correct the mistakes
- The corrected version of the Rule Book will be sent to USMS staff for posting to usms.org

SWIMSUIT RULING

- Mike Heather will contact USMS Rules Committee Chair Kathy Casey for a statement to be sent upon FINA's swimsuit decision

NEW CONTROLLER HIRE

- Rob B. shared USMS has hired a new Controller, Susan Kuhlman
- Susan's start date is January 19, 2010
- Rob thanked the volunteers that participated in the search

STAFF RETREAT

- Rob B. shared that staff and contractors will be in Sarasota January 19-22 for 2010 retreat

2010 COMMITTEES

- Jeff reported that he received the committee chair's wish list and he will be compiling them to ensure no one was left off a committee later this week and will send the final committee recommendations to the VP and then send them to the chairs.

The executive committee went into executive session.

Next EC meeting and adjournment

The meeting adjourned at 9:12 PM EST. The next executive committee call is Saturday, February 6th at 8:00 EST and Tuesday, February 16th at 8:00 EST

C.J. Rushman,
Secretary