
Action Items:

None.

President Rob Copeland called the meeting to order at 7:05 p.m. EDT. Also present were Meg Smath, Julie Heather, Mike Heather, Jeff Moxie, Heather Hagadorn, Leo Letendre, Rob Butcher, Jim Miller and Patty Miller.

Executive director's report

Rob B reported that staff will be distributing new marketing items and club resource tools at a table throughout Long Course Nationals in Indianapolis, including stickers, brochures, caps, facility stickers and bag tags. The main purpose will be to encourage swimmers to sign up for a MYUSMS account.

A form for clubs and LMSCs to order the USMS marketing resources will be distributed once staff returns from Indianapolis; recipients will only need to pay shipping costs.

New account executive Kyle Deery will be in Indianapolis shadowing Ashley and meeting with our onsite sponsors. Signage from our partners will stay up for the entire nationals through the conclusion of Monday's distance events.

FINA swimsuit issue

Jim represented USMS at the FINA Masters meetings held in conjunction with the World Championships. The new swimsuit regulations passed in Rome technically apply only to events associated with FINA, but since the United States proposed the language, he expects USA Swimming to adopt the regulations for all levels of its competition. So far the FINA Masters Technical Committee has not addressed the issue as it applies to Masters competition. Action on our part would be premature until the technical committee makes a decision.

The EC will work with the Board of Directors and the Rules Committee to draft a recommendation from USMS, to be communicated through Nancy Ridout, our representative on the FINA Masters Technical Committee, if it is determined that the new FINA regulations also apply to Masters swimmers.

Update on Championship Committee meeting

Leo reported that the Championship Committee will require 40–45 minutes during the House of Delegates meetings at convention. During this time, the winning bidders for the 2011 national championships will make short presentations. The Championship Committee will award the bids during their meetings at convention.

Leo also reported that because Mark Gill had been designated meet director for 2010 Long Course Nationals in Puerto Rico, and Mark is now a USMS employee, USMS will run this meet. Rob B noted that preparations are under way to submit a budget for the meet.

Headquarters update

Rob B reported that most furniture has been delivered, including cubicles and a reception desk. Staff is in the process of ordering new letterhead and business cards.

Report on FINA Masters Extraordinary Congress

Jim reported that USMS's attempt to include a 20-24 age group for FINA Masters meets failed, primarily because of concerns that adding another age group would make the already large FINA Masters World Championship meets even larger. We were successful in having world records recognized for 4 x 100 meter relays and the 4 x 200 meter free relay.

Agenda for BOD meetings at convention

Rob C, Rob B and Jeff will put together the agendas for these meetings. Meg will send them last year's agendas as a starting point.

IT priorities

Rob B has been talking to Mark Gill and Jim Matysek about the IT priorities. End-to-end event management will be receiving more attention once we get through convention.

Next EC meeting and adjournment

The meeting adjourned at 8:39 p.m. EDT. Our next meeting will be August 18 at 7:00 p.m. EDT, followed by a BOD meeting at 7:30 p.m.

Meg Smath
Secretary