
Action Item:

1. MSA the minutes of the 4/7/2009 meeting.
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President Rob Copeland called the meeting to order at 7:04 p.m. EDT. Also present were Meg Smath, Julie Heather, Mike Heather, Rob Butcher, Jeff Moxie and Leo Letendre. Mark Gill joined the call at 7:32 p.m.

Executive director's report

Rob B referred to his first-quarter report, distributed earlier, which gives a sense of projects completed and in motion. He added that we are getting closer to moving our headquarters to Sarasota, and he and Jerry Clark are ironing out lease details.

At SC Nationals in Clovis, we will see a presence from some of our new sponsors.

Minutes

MSA the minutes of the 4/7/2009 meeting.

Election update

Julie announced that she will be stepping aside as chair of the Election Committee; Debbie Morrin-Nordlund will take over as chair. Julie has received two complete packets for vice president of community services and vice president of national operations. She expects to receive more packets for other offices this week. Deadline to file is April 30.

Convention

It has been discovered that some years ago the Recognition and Awards Committee voted to designate the last day of convention as June Krauser Day. Rob C will call attention to this designation at convention in Chicago.

National publication editor

Rob B announced that Bill Volckening has submitted a 60-day notice of termination under his contract with USMS. Bill's last day will be June 10. The EC would like to recognize Bill's tremendous contribution to USMS as both a volunteer and paid contractor; we wish him good luck in his new endeavors and hope he can continue to contribute to USMS communications efforts.

Editor-in-chief position

Rob B announced that he is consolidating all content management responsibility (web, magazine, e-newsletters, etc.) into one position, called editor-in-chief.

National headquarters update

Rob B reported that the overbudget request for expenses associated with moving the national headquarters to Sarasota is ready to submit to the Finance Committee. Rob thanked Jerry Clark and Margaret Bayless for their help in preparing the budget for this expense.

Missing legislation in rule book

Leo has been in contact with Sean Fitzgerald about the need for the Legislation Committee to ensure that all legislation changes have made it into the rule book. The consensus was that we need to ensure that all sections of the rule book are thoroughly proofread.

First quarter reports

Rob C asked all vice presidents to submit quarterly reports of their committees' activities for our next meeting.

Swimsuits

Rob B reported that more than 50 people took advantage of the blueseventy promotion.

E-newsletter responses

Rob B noted that in the last e-newsletter sent to our membership, a small notice asked members to share their reasons for swimming. He was impressed with the number and quality of responses, and some of them were included in a news feature on the home page of our website.

Next EC meeting and adjournment

The meeting adjourned at 7:38 p.m. EDT. Our next meeting will be May 5 at 7:00 p.m. EDT. The next BOD meeting will be a special meeting called soon to brief the directors on lease options and receive authorization to sign a lease.

Meg Smath
Secretary