

# USMS Convention—Chicago, Ill. 2009

<b>Committee Name:</b> Communications	<b>Session #:</b> 1	<b>Report #:</b> 5
<b>Committee Chair:</b> Hugh Moore	<b>Vice Chair:</b> Jeanne Seidler	
<b>Minutes recorded by:</b> Jeanne Seidler	<b>Date/time of meeting:</b> 9/16/09, 11:30 a.m.	

---

## Actions Requiring Approval by the HOD:

1. None

---

## Motions Passed:

1. MSA to retire Newsletter of the Year Award in favor of recognizing clubs and/or LMSCs for overall communications excellence on an annual basis.
2. MSA to recommend approval of L33 as written.

---

<b>Number of committee members present: 8</b>	<b>Absent: 5</b>	<b>Number of other delegates present: 12</b>
<b>Committee members present (list all, including chair and vice chair): Hugh Moore (Chair), Jeanne Seidler (Vice Chair), Susan Ehringer, Chris Lundie, Ray Novitske; Ex-officio: Doug Garcia, Heather Hagadorn, Jim Matysek</b>		

---

## Minutes

The meeting was called to order at 11:30 a.m., by Hugh Moore (Chair), in the Da Vinci meeting room.

1. Introductions of present committee members, introductions of other delegates
2. Discussion ensued regarding retirement of the Newsletter of the Year Award and replacement by an award recognizing clubs and/or LMSCs for overall communications excellence on an annual basis. The number of awards would be determined by the Recognition and Awards Committee. The rationale is that clubs and LMSCs are using fewer newsletters to communicate and are using more and varied forms of communication. MSA to retire Newsletter of the Year Award in favor of recognizing clubs and/or LMSCs for overall communications excellence on an annual basis.
3. The committee discussed current projects and how to ensure that these projects move forward if this committee is dissolved. These projects will be redistributed among National Office Staff (End-to-End Event Management, Calendar of Events, Meets Event Database and Communication Plan), LMSC Development Committee and Club Development (Assistance to Webmaster, Places to Swim and Newsletter Archive) and Recognition & Awards Committee.
4. Hugh encouraged committee members to volunteer for assignment to other committees that could benefit from their tech-savvy skills and that will further these worthwhile projects.
5. MSA to recommend approval of L33 as written.

The meeting was adjourned at 12:20 p.m.

---