

Committee Name:	Coaches Committee	Session#:	Report #:
Committee Chair:	Ken Brisbin	Vice Chair:	Chris McPherson
Minutes recorded by:	Molly Hoover	Date/time of meeting:	May 10, 2021 5p PST

Motions Passed: None

Roll Call

Number of committee members present: 14	Absent: 2	# of other delegates present: 4
Committee members present (list all, including chair and vice chair): Ken Brisbin (Chair), Chris McPherson (Vice-Chair), Scott Bay, Bill Brenner, Chris Campbell (VP), Steve Hall, Michael Hamm, Molly Hoover, Laurie Hug, Susan Ingraham, Bob Jennings, Wilson Josephson, Carol Nip, Elise Shank		
Not present: Terry Heggy, Trey Taylor		
Others present: Aaron Schneider, Mary Jurey, Kyle Deery, Dawson Hughes		

Minutes

The meeting was called to order at 5:03 p.m. Pacific Standard Time

1. Committee Reports –

- a. Try Masters Swimming (Kyle): Want to take advantage of Olympic Trials/Olympics hype that will come with this summer, so moved to the month of July.
A digital trial membership form was created as part of the 2019 campaign. Feedback shows candidates received 50% response rate from clubs. Changes in this year’s campaign are to help improve those results. Also, make sure the club contact is correct so the form is going to the right person.
Now there is another box to check letting coaches know that they want to participate, which has created a “double opt in”. They said yes when they registered their team, but they also were asked again in recent weeks to opt in as their circumstances may have changed.
Roles for: National Office - (provide resources)
Volunteers - (club outreach)
Clubs and Coaches - (opt in and **create a great experience**)
Members - (share info and invite others, create great environment)
Perspective members should fill out trial membership form online.

Next steps - look at club toolbox and give feedback to Kyle by Friday, provide additional ideas.
Promote this campaign to your swimmers, LMSC and clubs, **encourage webinar attendance on May 20**.
Email Kyle with questions - kdeery@usmastersswimming.org

Dawson – This will be a big initiative. They will also be talking to LMSC development to help launch this as well. USMS is working very hard on this but need the clubs and coaches to carry it. We want to welcome new people to USMS.
Swimmers will be allowed to try it again if they have done it in the past.
Goal - 9000 trial forms filled out nationally.
Previously - 3000 in 2019, 4300 in 2016 between July and Sept (Olympic year)
Spending 3x the amount on marketing, so hoping for 3x the amount of trial forms.
- b. Web Workouts (Molly): Going fine. Some reminders from time to time about submitting workouts on time. Molly will send out a reminder to all about keeping 2 weeks ahead so there isn’t a blank week if they miss a deadline.

- c. Worlds Coaching (Bob): PanAms have been rescheduled for July 21-28 in Columbia. Bob is wondering if we can get a coach for that. This will depend on the budget and how badly we push for it.
- d. Awards (Bob): Nothing to report
- e. National Coaches Clinic (Trey) Nothing to report
- f. Education (Bill and Chris M): 53 coaches have registered for online level 1. Have done 2 zoom calls, and had 12 on the last one get certified. There is another call on the last Wednesday of this month for 15 more coaches.
Coaches register for the course but may or may not complete it or may not show up for the zoom call. The zoom is a required component to complete the course. They will follow up with registered coaches to make sure they understand there is a zoom call component.

Education task force is meeting tomorrow. They are going over everything and tweaking it to make sure it is working. Bill did a great job on the zoom call. The task force will connect in July and make final changes to online and zoom components, but all is good so far.
- g. LMSC Communications (Molly): Nothing new. Will communicate the peer to peer call about Try Masters Swimming, as well as awareness of Coaches' Mentoring Program.
- h. On Deck Coaching (Elise): Had a meeting with Jim and Kenny but nothing is decided. The board meeting on May 17 will finalize decisions about the event and how On Deck Coaching will work. There will be a couple hours of warm up throughout the sessions/days, so we will need many coaches. Perks won't be as robust since there is not a hospitality suite. On deck coaches are the only non-swimmers allowed on deck for a session, so that might be an incentive.
They will know more about the meet after May 17.
- i. Mentoring (Chris M): Subcommittee meeting this Thursday. Applications are open and the program was advertised in Streamlines last month and will be this month, as well. Only 1 mentor coach has applied so far. Looking for other ways to spread the word.
Maybe send a special email to those who have just completed the coaching courses about getting a mentor; Steve Hall will write it up.
- j. Open Water (Elise): Nothing to report.
- k. Publications (Terry): Nothing to report.
- l. Peer to Peer – (Trey) – USMS is trying to coordinate all of the Peer to Peer calls; there is a zoom call tomorrow with Dawson to set up a schedule over the next year plus to work on ideas several months out so we aren't overwhelming those who want to get on the the calls. Coaches' peer-to-peer calls may now take place every other month. May 20 is the Try Masters Swimming Zoom.
- m. Sports Medicine – (Terry): Aaron S. spoke for Terry; the committee was very welcoming and happy to work with coaches. They plan to solicit feedback from coaches on what they would like to see from sports medicine in terms of research. Their goal is to form a bridge between sports med and coaches.
- n. Diversity – (Wilson): The committee met last week and there is not much for us to work on. The bulk of the conversation was a proposed change to the USMS code of conduct document. Wilson wants to push Try Masters Swimming with this committee as well.
- o. ALTS – (Michael): Had a peer to peer last month and it was awesome! It was a video of the initial interview and how to blend that into the first lesson. Some ALTS programs have gotten started back up again. There is another meeting on Thursday.

- p. Fitness Committee (Kenny): They are encouraging participation in the summer fitness challenge which is the first 2 weeks of June.
Some want it to be competitive and are pushing for that at a national level, but most agree that is not what it was designed for.
It was suggested that individual teams could do what they want, but it isn't really up to the LMSC or USMS to list the info to make it competitive. If those swimmers want to be competitive, encourage the more competitive events, rather than fitness events.

2. Old Business –

Coaches Chair Standards/Responsibilities. Kenny noticed on the USMS website all descriptions are updated but no coaches chair description is listed. This will be looked into.

3. New Business –

- a. Scott brought up that there are policy changes listed in the minutes of the last USMS Board meeting, but there were no details given; would like to ask for more transparency. Scott hoped Chris Campbell could elaborate on the policy changes; Chris said he will look into it and get back to him/us.
- b. Is the Rowdy meet on for this fall in Florida? YES!

4. Final Roll Call

The meeting was adjourned at 6:04 Pacific Standard Time.