

# USMS Convention—Chicago, Ill. 2009

<b>Committee Name:</b> CHAMPIONSHIP	<b>Session #:</b> 2	<b>Report #:</b> 14
<b>Committee Chair:</b> MARK MOORE	<b>Vice Chair:</b> JEFF RODDIN	
<b>Minutes recorded by:</b> LISA WATSON	<b>Date/time of meeting:</b> Friday, Sept 18, 2009	

## Actions Requiring Approval by the HOD:

1. **MSA TO ACCEPT EMERGENCY RULE PROPOSAL 104.5.6B (3).**
2. **MSA TO ACCEPT THE REVISION TO L 32 507 2.1.**
3. **MSA TO RECOMMEND SUSPENSION OF R 104.1.2.**
4. **MSA TO ALLOW THE NATIONAL OFFICE TO SELL TITLE SPONSORSHIPS FOR OUR NATIONAL CHAMPIONSHIP MEETS.**
5. **MSA TO SUBMIT EMERGENCY RULE PROPOSAL 104.2, REGARDING THE MEET NAME.**

## Motions Passed:

1. **MSA TO TABLE DISCUSSION OF 2012 BIDS.**

<b>Number of committee members present: 18</b>	<b>Absent: 3</b>	<b>Number of other delegates present: 26</b>
<b>Committee members present (list all, including chair and vice chair): Chair Mark Moore, Lisa Watson,, Robin Segnitz, Diane Stowell, Jack Groselle, Lisa Dahl, Barb Protzman, Hugh Moore, Sandi Rousseau, Jill Gellatly, Jody Smith, Errol Graham, Zachary Gray, Tom Boak, C.J. Rushman, Debbie Cavanaugh, Michael Moore, Kim Crouch, Jane Moore</b>		

## Minutes

The meeting was called to order at : 10 AM.

1. **LEGISLATION/RULES PROPOSALS**  
**MSA TO ACCEPT EMERGENCY RULE PROPOSAL 104.5.6B (3).** This rule concerns the regional/local club protest policy at National Championship meets. This revision adds missing information: the rule currently does not address other clubs protesting a club's designation as Regional or Local at nationals for club awards, and it does not state exactly when the 45 days before nationals start.  
**MSA TO ACCEPT THE REVISION TO L 32 507 2.1.** The revision changes the second sentence of the proposal and will read " The committee, with assistance from the National Office staff, shall solicit and receive bid proposals."
2. **2012 NATIONAL BIDS**  
Rob Butcher has approached the Championship Committee about the possibility of having 2012 LC Nationals at the Olympic trials venue in Omaha. Since then, Rob has investigated this possibility further. Currently, the pool rental fee appears to be cost prohibitive; however, Rob says that this can be negotiated. Another potential consideration would be the dates of the meet. Whereas it first appeared that our only window of opportunity for the meet would be in early June, prior to the Olympic trials, it now appears that it may be possible to have the meet immediately following the Trials. Potential dates would be July 4-8. This would also give swimmers an opportunity to come watch the last 2 days of the Olympic Trials before our meet begins. Jody asked if there would be another pool available for swimmers to use during the Trials. Rob will check on this. If this meet does take place at the Olympic Trials venue, we would need to suspend the current rule which requires LC Nationals to occur between August 1 and September 15. **MSA TO SUSPEND R 104.1.2.** This would allow for the possibility of having LC Nationals in the Olympic Trials venue in 2012. **MSA TO TABLE DISCUSSION OF 2012 BIDS.** We can continue further discussion when more specifics are available.
3. **MEET CONTRACTS-TITLE SPONSORSHIPS**  
Rob Butcher said that USMS would like to be able to sell title sponsorships for our National meets. He feels that the National Office would be best equipped to do this. The intent is for this to be a continuing multi-year sponsorship, and would be great source of potential revenue. Sandi wanted assurance that this would not preclude the meet host from soliciting local sponsors. Rob maintains that there would still be opportunities for local sponsors; it would simply preclude those sponsors from being a title sponsor. However, other sponsors could still sponsor individual events, get their names put on T-shirts, scoreboards, etc.. It was also suggested that it might be best to have a more general designation of each championship meet : rather than using 'SC' or 'LC' which is unfamiliar to anyone outside of the swimming world, perhaps

using 'Spring' and 'Summer' Championships would be more appealing. **MSA TO ALLOW THE NATIONAL OFFICE TO SELL TITLE SPONSORSHIPS FOR OUR CHAMPIONSHIP MEETS.** Since the National Office would be running the Puerto Rico meet, they would like the opportunity to be able to solicit a title sponsorship for that meet. **MSA TO SUBMIT EMERGENCY RULES PROPOSAL R 104.2, REGARDING THE MEET NAME.** This rule will show the following revision: “ The official name shall include U.S. Masters Swimming National Championships, the year of the event, and may include a title sponsor.”

The National Office has proposed several other changes to the meet contract. One is that the National Office would now be in charge of designing the logo for each meet. Mark Gill stated that their intent is to make sure that the logo remains consistent each year and includes everything necessary, such as the USMS logo. It was pointed out that many times a local meet host may have something unique to their area that they want included in the design. It was recommended that this be a collaborative effort with the local host giving input to the National Office in the creation of the design. The National Office has also proposed that since there will now be a National Office liaison to deal with national sponsors that the \$1000 per sponsor fee that goes to the meet host should now go to the National Office. The Championship Committee has voted to accept that change, on the provision that there be a \$10 increase in the meet surcharge, with \$5 going to the meet host and \$5 to USMS. USMS would also pay for the cost of security for the vendors. Another proposed change is in how the information and entry form will be publicized. The Championship Committee will have further discussion on this issue.

#### 4. CHANGES TO CHAMPIONSHIP BID PACKET

Jane Moore said that the Sports Medicine Committee would like to have a provision included in the bid packet stating that meet host should provide a meeting area for a Sports Medicine lecture to be held at some time during the meet. Robin Segnitz has been on a subcommittee dealing with the needs of the vendors. She reported that a big focus of our bid packet should be on the space availability for the vendors. Some committee members reported that certain things in the bid packet were probably not really necessary, such as the list of area restaurants and flight costs. We should also request pictures of most things regarding the pool as opposed to diagrams. The 2011 bid winners were present at the meeting and asked for their comments. Sam Houston from Mesa suggested that everything be as computer savvy as possible, and all information should be sent electronically. Sarah Stallkamp from Auburn did say that the Tourism Bureau in Auburn took care of submitting the list of area restaurants and attractions, so that really was not a problem. A new subcommittee has been formed to reevaluate the bid packet and see what might be added or deleted to make it more user friendly. Robin Segnitz will chair this committee which also includes Lisa Watson, Diane Stowell, and Jane Moore.

#### 5. TASK FORCE REPORT ON COMPREHENSIVE MARKETING AND PROMOTION PLAN FOR NATIONAL CHAMPIONSHIPS

Jody Smith, Jack Groselle, Sandi Rousseau, and Barry Fasbender have served on a subcommittee working with the National Office on devising a comprehensive plan for promoting National Championships. Jody will work with Mark Moore to realign our subcommittees that have been dealing with the various aspects of promoting National Championships and to re-evaluate our goals for the coming year.

#### 6. OTHER BUSINESS

Julie Heather approached the committee on behalf of the Board of Directors to request that all board members be allowed to compete in up to 6 events at Nationals without making the NQTs. Her contention was that they would be valuable assets to have at the meet and it would encourage more to participate if they could participate in the maximum number of events. The Championship Committee will discuss this at a later time.

The meeting was adjourned at 12 PM.

