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| Committee Name: | Board of Directors | Session #: | 1 |
| Committee Chair: | Patty Miller | Date/time of meeting: | 3/19/2018 8:30pm ET |
| Minutes recorded by: | Greg Danner | | |

Actions Taken:

1. Approved: Ratification of email vote approving the February 10-11, 2018 Board of Directors Winter Meeting minutes.
2. Approved: The February 19, 2018 Board of Directors Meeting minutes, as amended.
3. Approved: The revised Mission Statement (previously adopted by the USMS BOD on Feb 19, 2018) for the Swimming Saves Lives Foundation as Recommended by the USMS Publications and Communications Director: *The USMS Swimming Saves Lives Foundation works to reduce adult drowning risk through education, financial support, and community outreach.*

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| Number of committee members present: | 22 | Absent: | 5 | Other Delegates: | 0 |
| Committee members present (list all, including chair and vice chair): Patty Miller - President; Peter Guadagni - VP of Administration; Chris Colburn - VP of Local Operations; Donn Livoni - VP of Programs; Frank (Skip) Thompson - VP of Community Services; Greg Danner - Secretary; Ralph Davis - Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Tom Moore (Breadbasket); Dave Diehl (Colonies); Rob Copeland (Dixie/Past President); Leianne Crittenden (Oceana); Ed Coates (South Central); Sarah Welch (Northwest); and Laura Winslow (Southwest); Dawson Hughes - CEO; Past Presidents: Nadine Day (Immediate Past President), Nancy Ridout, Jim Miller, Tom Boak, and Ted Haartz; Dale Ammon (USA Swimming Liaison to USMS). | | | | | |
| Not present: At-Large Directors: Dan Cox (Great Lakes); Past Presidents: Jeff Moxie, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS. | | | | | |
| Guests: None. | | | | | |

Minutes

The meeting was called to order at 8:32 pm ET.

1. Agenda review and conflict of interest declarations (Patty): No conflicts reported.
2. Minutes and approval/ratification (Greg):
 - a. Ratification of email vote approving February 10-11 Board minutes: **MSA to approve the minutes. The motion passed unanimously.**
 - b. Approval of amended February 19 Board minutes: **MSA to approve the minutes, as amended. The motion passed unanimously.**
3. CEO's report (Dawson):
 - a. 6.5% down in membership same time last year. This is better than where it was earlier in the year. Tom Boak asked if other NGB's faced similar membership declines. Dawson noted that USA-S is down a similar percentage, but we don't have information on the other aquatic sports.
 - b. USMS 3.0 Phase I: days away from the launch of the new website. Some additional testing, by the national office, needs to be done over the next few days. Nancy inquired as to whether any clubs have achieved the gold club designation. Dawson said there is an internal list of gold clubs.
 - c. Winter Fitness Challenge: 65+ clubs who participated. Some data shared: 2/3rd female participants. 1/3rd lap swimmers.
 - d. CCS Nationals registration is closed, with over 2000 swimmers registered (out of 4,500+ total CCS members). The site of nationals will rotate annually and there will also be regional championships next year.
4. National Office ability to sanction OW national championships – Discussion (Patty/Nadine): Nadine suggested that there would be consistency of product if the national office partners with the LMSC to sanction national OW events. Several Board members raised logistical questions related to changing the sanctioning process. Patty said that she would be discussing this topic further with Dawson, Donn, and Ali to ask the Long Distance Committee for a recommendation to bring back to the Board.
5. USAS Nomination of FINA Bureau Rep (Patty): Traditionally, this role has been held by someone from USA Swimming. Board members were all agreeable to the concept of supporting a USA-S nomination for the position once we see who it is. Dale Ammon said that the application for nomination form was recently released and nominations are due by the end of the month.
6. Task Force Updates:

- a. Volunteers – Laura:
 - i. Met with Governance and showed them proposals. At the Summer BOD Meeting, recommendations will be presented face to face.
 - ii. They have personal interviews planned with approximately 25-30 volunteers, 20-30 minutes each. These are targeting role model volunteers.
 - iii. Questions: Skip asked if they're working with the Convention Task Force on related topics. Laura said that they're sharing minutes between the two task forces.
 - b. Convention – Ed T. (by written report): This group has met 11 times and is following up on specific recommendations that were reviewed in detail at the Winter BOD meeting. Additionally, the overall content of the convention agenda is being evaluated, with the goal of reducing the time commitment by the attendees.
7. SSL Mission Statement Revision: Laura Hamel at the National Office suggested some changes to the language of the SSL Mission Statement for clarity and impact. This occurred after the BOD approved the statement at the February Board meeting. The SSL Board of Trustees prefers the revised language and would like to propose it to the BOD for approval.
- a. Current mission statement (approved in February): The mission of The Swimming Saves Lives Foundation is to reduce drowning by helping adults learn to swim through education, financial support and community outreach.
 - b. Revision: The USMS Swimming Saves Lives Foundation works to reduce adult drowning risk through education, financial support, and community outreach.
 - c. **Motion to approve the revised Mission Statement (previously adopted by the USMS BOD on Feb 19, 2018) for the Swimming Saves Lives Foundation as Recommended by the USMS Publications and Communications Director. Motion passes.**
8. New business: None.
9. The next Board call will be 8:30pm ET on Monday, April 16, 2018. The next EC call will be 8:30pm ET on Monday, April 2, 2018.

The meeting was adjourned at 9:40 pm ET.

Respectfully Submitted,

Greg Danner, Secretary