

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Patty Miller		
Minutes recorded by:	Greg Danner	Date/time of meeting:	10/22/2018 8:30pm ET

Actions Taken:

1. Approved: Ratification of email vote approving the September 30, 2018 Board of Directors Meeting minutes.

Number of committee members present: 25	Absent: 3	Guests: 0
<p>Committee members present (list all, including chair and vice chair): Patty Miller - President; Peter Guadagni - VP of Administration; Chris Colburn - VP of Local Operations; Donn Livoni - VP of Programs; Frank (Skip) Thompson - VP of Community Services; Greg Danner - Secretary; Ralph Davis - Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Carrie Stolar (Breadbasket); Jeff Strahota (Colonies); Maddie Sibia (Dixie); Dan Cox (Great Lakes); Matt Miller (Northwest); Chris Campbell (Oceana); Ed Coates (South Central); and Teddy Decker (Southwest); Dawson Hughes - CEO; Past Presidents: Nadine Day (Immediate Past President), Rob Copeland, Nancy Ridout, Jim Miller, Jeff Moxie, Tom Boak, and Ted Haartz; Dale Ammon (USA Swimming Liaison to USMS).</p> <p>Not present: Past Presidents: Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.</p> <p>Guests: None.</p>		

Minutes

The meeting was called to order at 8:30 pm ET.

1. Agenda review and declarations of conflict of interest (Patty): Dawson for the Executive Session.
2. Ratification of email vote approving September 30 BOD minutes: **MSA to approve the minutes. The motion passed unanimously.**
3. CEO's Report (Dawson):
 - a. Registration is closed and will re-open November 1.
 - b. 60,300+ members and 1,575 clubs/wo groups to close out the year. Much more data on clubs will be available at the end of October (gathered from club registration).
 - c. Attended the National Coaches Clinic (NCC) – met with various LMSC leaders and will continue to visit LMSC reps/leaders every 4-6 weeks.
 - d. Heavy marketing planned for the CCS membership bridge
 - e. Fall Fitness Challenge: 25 clubs signed up so far.
 - f. RFP for community software – necessary for replacing forums and to address other communication challenges. Some of the vendors also have CRM, so in those instances there would be a review of an integrated platform.
 - g. Questions:
 - i. Skip asked if there was a membership boost from the year plus option and how that compared to the past. Dawson noted that it was about the same percentage down as the general membership.
 - ii. Chris Campbell asked how the NCC compared to previous years and if the National Office gathered data from attendees. Dawson said attendance was good and although it was smaller than it was in Pacific, that's not unexpected. We collected information on attendees. Jim Miller was also at the NCC. Jim mentioned there were many first-time coaches, along with a general enthusiasm at the event. He felt there was quality in networking, and coverage of important topics such as training triathletes and physiology.
4. College Club Swimming 101 (Maddie): Provided background on the history of the organization as it has existed in different forms. This is the first instance where CCS has legitimate backing from an established organization. USMS provides perspective, ideas, and resources. Two of the historical issues with CCS has been staff turnover and lack of tracking progress/results in a centralized database. USMS has been able to provide the technology for event results tracking. The Advisory Board governs the organization similar to our BOD. There are two elected representatives from four regions, on alternating terms. There are up to four additional members that are either alumni or recreation sport staff. Lastly, there are two USMS directors/chairs. There are a handful of small committees and a National Board of Review. USMS rules are in effect at events, but hosting local meets only require one official and that person doesn't need to be certified. CCS doesn't restrict club membership, but national membership is limited to students (undergrad/grad/coop) and faculty/staff (notably very few). Chris Campbell asked if a swimmer can be on a CCS club for one school as an undergraduate, then another for graduate school. Maddie answered that yes and there is no eligibility time cap (like NCAA) because the organization wants to

be inclusive. Carrie asked if a swimmer could swim varsity (NCAA) for four years and then be eligible for CCS. Maddie said one membership stipulation is that a swimmer who participated in a varsity swim program is only eligible for CCS beginning the academic year after their last varsity season. On another note, having a legitimate NGB is an advantage when a club is attempting to be recognized by the school and get funding. Another important note is that CCS wants to continue to be independently run by students for students.

5. Compensation and Benefits (Ed C.): The Board of Directors went into Executive Session to discuss confidential human resources issues.
6. BOD conference calls (Patty): Sandi Rousseau is interested in joining the BOD calls. The BOD will work with Sandi to get her connected. Rob noted she will need to be a listener because she won't have authority to speak.
7. The next EC call will be at 8:30pm ET on Monday, November 12, 2018. The next BOD call will be at 8:30pm ET on Monday, November 26, 2018.

The meeting was adjourned at 10:00 pm ET.

Respectfully Submitted,

Greg Danner, Secretary