

Committee Name: Board of Directors

Session #: 2

Committee Chair: Patty Miller

Minutes recorded by: Chris Colburn

Date/time of meeting: 7/17/2016 8:30am EDT

Actions Taken:

1. Approved: to commend Walt Reid for his many years of service to USMS
2. Approved: to direct the Championship and Long Distance Committees to consider language related to diversity and inclusion in the bid process and communicate that to bidders

Number of committee members present: 20

Absent: 8

Guests: 10

Committee members present (list all, including chair and vice chair): Patty Miller - President; Ed Tsuzuki - VP of Administration; Chris McGiffin - VP of Programs; Chris Stevenson - VP of Local Operations; Frank (Skip) Thompson -VP of Community Services; Chris Colburn – Secretary; Maria Elias-Williams - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket); Dave Diehl (Colonies); Sean Fitzgerald (Dixie); Dan Cox (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); and Laura Winslow (Southwest); Dawson Hughes – CEO; Dave Coddington (USA Swimming Liaison to USMS); Past Presidents: Rob Copeland, Jim Miller, Tom Boak and Nancy Ridout.

Not present: Ralph Davis – Treasurer; Jill Gellatly (South Central); Past Presidents: Nadine Day, Jeff Moxie, Ted Haartz, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests: Staff: Susan Kuhlman, Jim Matysek, Anna Lea Matysek, Bill Brenner, Kyle Deery, Jay Eckert, Holly Neumann, Elaine Howley, Tracy Grilli and Jeff Perout.

Minutes

The meeting was recalled to order at 8:35am EDT.

1. Officer Reports:
 - a. VP of Administration (Ed):
 - i. 2018 UANA Masters Pan American Championships being held Orlando provides an opportunity related to 2018 Long Course Nationals, which the Championship Committee is exploring. Jeff Roddin and others in the Championship Committee are in the process of conferring with the 2018 Long Course Nationals bidders.
 - b. VP of Programs (Chris McGiffin):
 - i. In addition to his report, the Long Distance Committee reviewed the Board's recommendation to amend 302.2.2a with respect to temperature limits, and voted not to recommend it to the House of Delegates; therefore, it will require a 2/3 vote to pass. Jim Miller provided some background on the research that drove FINA's adoption of lower temperature limits. The issue will be debated further in the House of Delegates. Discussion covered USMS liability; USA Swimming and USA Triathlon's likelihood to adopt the standards; the impact on our membership and events numbers; and the message that we are trying to present regarding Open Water. Elaine Howley addressed the Board, and shared her sense of how the standard is considered in the Open Water/Marathon Swimming community. Dawson will check with USAT for their planned action. Maria and Anna Lea will contact ESIX on the insurance implications.
 - ii. The Officials Committee discussed a rule update on how the Championship meet referee is appointed. Brian Albright has had conversations with Jeff Roddin about this already, so Championship is aware of the proposed change. Officials training is actively being supported.
 - c. VP of Community Services (Skip):
 - i. There are 62 coaches signed up for the National Coaches Conference.
 - ii. Otherwise, the chairs are getting together soon to discuss strategy for Convention.
 - d. Secretary (Chris Colburn):
 - i. Chris led a discussion about the role of Secretary from functional, technical, and operational perspectives, including the Secretary's current ability to participate actively in Board discussion; the mechanics of recording meeting audio (the previous Board made a decision not to record meeting audio, and there is the potential to change this going forward); and the logistics of having committee chairs upload their own meeting minutes to lighten the load on the Secretary. Rob Copeland proffered the idea of having a recording secretary, as opposed to the corporate secretary, who could take minutes for the Board. Leianne suggested that a staff member take on the current tasks performed by the Secretary at Convention. Tom Boak supported the idea of evolving the position. Patty indicated that she and Dawson will be working on a

solution. Skip has been working with his chairs to get minutes sent to the secretary in a timely fashion to facilitate availability of meeting minutes to those who want to read them, and hopes that all committee chairs will do the same.

- e. Legal Counsel (Maria):
 - i. Maria discussed a legal claim against a coach in California, in which USMS is not a party.
 - ii. Many copyright infringement issues have come up recently. Discussion involved the logistics and implications of copyright infringement issues, and the particulars of some infringement actions. Chris McGiffin asked about some trademark issues regarding events, t-shirts, and the like.
 - iii. Our liability waiver has been translated into Spanish.
 - iv. Maria reviewed the the implications of confidential and privileged communication within the Board.
 - f. Local Operations (Chris Stevenson):
 - i. Records and Tabulations has a proposal to change our measurement rules to adopt FINA's measurement rules with respect to Top Ten and records. Rob Copeland noted that Walt Reid has stepped down from his USMS duties, but continues to work with FINA regarding records. The Board wants to thank Walt for his decades of service. **MSA to commend Walt Reid for his many years of service to USMS.**
 - ii. LMSC Development: The committee has addressed whether or not they should take on the LMSC Leadership Summit. Patty asked if a task force would be appropriate for the summit. Chris McGiffin, Skip, and Chris Colburn volunteered for a potential task force.
2. Convention Discussion:
- a. There are 7 Convention Workshops that the LMSC Development Committee has put together for Convention. There was some discussion about the titles and content of some of the workshops, as well as some of the scheduling overlap.
 - b. The Board discussed some potential community service activities that the Board could participate in during Convention.
 - c. Board Legislation Items: The only Board legislation items included the cold water legislation and the proposal to make Elections a permanent committee of the Board.
 - d. Hot Topics for Convention: The following topics were offered as "hot topics" for the upcoming convention:
 - i. Open water temperatures: Jim Miller and Maria will address this item.
 - ii. Removing the Independent Safety Monitor requirement for Open Water events: there was some discussion about the implementation, implications and rationale.
 - iii. For open water events, changing the date for determining age to 12/31 to align with FINA (this may not be a hot topic outside Open Water).
 - iv. Proposals considered by the Governance Committee after last year's convention: Leianne will speak to this item at Convention if it comes up.
 - v. Budget Issues: increased recognition fee; increased one-event fees; increased club membership fees: Rob Copeland and Sarah will speak to these items.
 - vi. Treatment of members at national events (diversity issues): Sarah will address these.
 - e. Nancy asked Skip about the joint committee meeting scheduled with the Community Services committees.
 - f. There were some other questions about Convention scheduling and meeting content.
3. Adult Learn-to-Swim and Swimming Saves Lives (Dawson): Dawson gave a presentation on the ALTS program; its tie-ins with SSL and April as Adult Learn-to-Swim Month; and working on brand clarity, recognition and the concept of cause marketing. He then outlined the 2017 plans for these initiatives. Discussion concerned the budgeting logistics and vision for improving upon the current financial model.
4. The Board entered Executive Session at 11:18am to discuss personnel items. The Board exited Executive Session at 11:50pm.
5. Task Force Reports:
- a. Diversity (Sarah): The task force discussed how inclusion can be evaluated for national events. A Diversity Task Force recommendation to consider diversity and inclusion in the bid process led to a query about whether this should be based on new legislation. Patty indicated that 401.1 already covers this. Sarah asked the Board to provide direction to the Championship and Long Distance Committees regarding consideration of diversity and inclusion in the bid process and communicate that to bidders. **MSA to direct the Championship and Long Distance Committees to consider language related to diversity and inclusion in the bid process and communicate that to bidders.** Rob Copeland asked about an upcoming OW Championship event in NC, and Dawson is following up with this.

- b. Futures (Dan): Dan provided some highlights on the reports and the tasks from the task force, as well as top line results of the interviews they conducted. The biggest comment from non-renewers was that there weren't people their own age in the programs they left. We will be contacting coaches for best practices for attracting younger swimmers and will present our findings at Convention.
 - c. Governance (Leianne): Legislation was submitted. The pressing issues are the role of the Zone chairs, and the issues surrounding Board training. Jim asked if Governance covered LMSC governance, and it was indicated that those issues come under the purview of the LMSC Development Committee. Further, Governance will take up the Elections Operating Guidelines issues as well.
6. Elections: Patty summarized changes to the Elections Operating Guidelines (EOG). The Board will consider the proposed changes before Convention. Bruce addressed some logistical questions. Bruce then addressed the summary brought from the Elections Committee to address issues related to previously appointed (not elected) candidates, as well as sitting Board members running for a Board position. The discussion will continue on the next Board call.
 7. The next Board conference call will be TBD in August.

The meeting adjourned at 12:31pm EDT.

Respectfully Submitted,

Chris Colburn, Secretary