

Committee Name:	Board of Directors	Session #:	1	Report #:	1
Committee Chair:	Nadine Day	Vice Chair:			
Minutes recorded by:	Chris Colburn	Date/time of meeting:	3/16/2015 8:30pm EDT		

Motions Passed:

1. MSA to approve the minutes of the 1/19/2015 Board of Directors Conference Call.

Number of committee members present: 22	Absent: 5	Number of other delegates present:
<p>Committee members present (list all, including chair and vice chair): Nadine Day - President called the meeting to order at 8:33pm EDT. Also present were: Ed Tsuzuki - VP of Administration; Chris Stevenson - VP of Local Operations; Chris McGiffin - VP of Programs; Jody Smith -VP of Community Services; Chris Colburn – Secretary; Phil Dodson – Treasurer; Patty Miller - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket); Dave Diehl (Colonies); Sean Fitzgerald (Dixie); Dan Cox (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Jill Gellatly (South Central) and Laura Winslow (Southwest); Dave Coddington (USA Swimming Liaison to USMS); Past Presidents: Jeff Moxie, Rob Copeland, Jim Miller, Nancy Ridout and Ted Haartz.</p> <p>Not present: Rob Butcher – Executive Director; Past Presidents: Mike Laux, Dan Gruender, and Tom Boak; Mel Goldstein is recused from the Board due to his contractor position with USMS.</p> <p>Guests: None.</p>		

Minutes

The meeting was called to order at 8:33pm EDT.

1. Nadine thanked everyone for being on the call, and that we just returned from a very successful LMSC Leadership Summit.
2. Minutes Approvals (Chris Colburn): Nadine reported that Chris only received one response for the Board Meeting minutes, which gave Nadine some concerns. Nadine asked the Board to be more diligent in responding and making sure the minutes are accurate.
 - a. **MSA to approve the minutes of the 1/19/2015 Board of Directors Conference Call.**
3. Officers' Reports:
 - a. President's Report (Nadine):
 - i. Nadine thanked Jill and the members of the task force (Paige Buehler, Ed Tsuzuki, Anna Lea Matysek, Patty Miller, Chris Stevenson, Dan Cox, and Peter Guadagni) for their work on the Leadership Summit. Laura Winslow volunteer to work since she lived locally and handled logistics.
 - ii. Nadine did Rob's 2014 review in Phoenix with Ed Coates. Nadine will have Rob's 2015 bonus discussion at Spring Nationals. Nadine and the Board will be working with Rob to help him to ensure success in 2015.
 - iii. Dave Coddington has invited Laura Winslow to the Western Zone meeting to discuss cooperative efforts between USA Swimming and USMS.
 - b. ED Update (Nadine gave a report for Rob Butcher):
 - i. We are 2200 memberships ahead of this time last year. We cannot make the assumption yet that the change was due to the 16-month membership product.
 - c. Ed Tsuzuki, VP of Administration, reported that Championship is very active at the moment, but the other three committees have not had much activity at this time.
 - d. Chris Stevenson, VP of Local Operations:
 - i. There was some concern about the low number of Ransom Arthur nominations, but Recognition and Awards and H&A have meetings this week.
 - ii. Records and Tabulations has some concerns about the priorities of IT projects.
 - e. Chris McGiffin, VP of Programs:
 - i. Officials has formed two task forces: 1. Recruiting officials in low number LMSCs; 2. Certification Program training.
 - ii. Looking to schedule an IT liaison call next week.
 - iii. Long Distance has received guidelines on appearances by National Office staff and BOD members at

Open Water National Championship events. Rob Butcher provided a list of names of people who will be at National Championship events.

- f. Jody Smith, VP of Community Service:
 - i. Coaches is working with the National Office to get final financials on the clinic in June.
 - ii. Sports Medicine has been working on their involvement with Nationals and what they will have at the meet. They're also looking at the language surrounding the involvement of the medical community.
4. The Board entered Executive Session at 8:46pm EDT for the Headquarters Task Force update (Ed). The Board exited Executive Session at 8:49pm EDT.
5. LMSC Leadership Summit Summary (Jill): Nadine thanked Jill for an amazing USMS event. There was an overwhelmingly positive response on all aspects of the summits. Everyone experienced positive conversations with the attendees. Jill thanked the Board, the Task Force, and Rob for helping make this happen. Nadine mentioned that the Chairs wanted more overall financial information to understand what other LMSCs were charging, doing with their reserves, and the like. Ed provided more specifics about the Summit's success: great representation (44 of 52 LMSCs represented); tremendous interaction, and curiosity about what other LMSCs are doing, especially with their reserves. It was a big eye-opener that they can deliver a lot more for their members. Ed liked the amount of interaction as opposed to just presentation and listening over the day and a half. Patty was encouraged that they were attentive and present, hearing presentation, sharing ideas, and bonding. Chris Stevenson said that the environment at the summit was different from Convention, especially in the way of LMSC fees and the like. The goals surrounded honest conversations about both the problems and the successes of the LMSCs. Chris M asked if there was discussion around model leadership qualities or leadership succession (yes). Nadine said there were requests for more templates that people could copy and use. There were topics related to governance, vision, understanding what's available on the website. LMSC breakout sessions included available programs and services; recognition; recruitment; inspiring and motivating your leaders. Chris asked what the follow-up would be. Nadine said that's operational and the question would be raised with RB. The survey will be available for the next BOD meeting, and then we can decide where we go from here
6. Open Water Task Force (Jim): First meeting is next week.
7. Diversity Task Force (Sarah): Sarah has some questions for the board as well as some discussion related to the document posted on the discussion forum. Sarah discussed some of the terminology used in the task force language, and addressed comments by Rob Copeland and Chris Stevenson about the assessment of underrepresented groups. As a result, Sarah is amending the introduction and description of the task force. There will be a discussion at the Summer BOD to determine direction and priorities. Members of the task force include non-USMS members who are influential members of the swimming community, and that those people's experience would be beneficial as they are involved in diversity promotion within USA Swimming. Sarah listed the members of the task force who have shown interest. Jim cautioned Sarah on the size of the task force, and advised that non-USMS members could be brought in as Subject Matter Experts (SMEs). Sarah further indicated that the composition of the group could change based on the Summer BOD conversation.
8. Sanctioning Task Force (Rob Copeland): Had first meeting and discussed the mission of the group. The goal is to determine what a sanction means and the value it brings to the membership. The group discussed availability of resources, preferred providers, and discussions with vendors. Discussion about sanction fees didn't result in recommendations, but there may be recommendations on the models that can be used to determine fees for events. Patty asked some questions about how the task force would work with the NO about marketing events, as well as whether the task force would cover the initial questions surrounding should be sanctioned and what shouldn't. Discussion continued about the problems that could occur about events that are only recognized because they don't meet the standards for sanctions, especially with OW events. Discussion then centered around purpose and the original ideas behind the formation of the task force.
9. Convention Update (Nadine):
 - a. Convention will be at Kansas City at the Marriott. Ed and Tracy will be going to the pre-convention meeting in April. The Marriott is saying USMS won't have a hospitality suite, but Ed and Tracy will be meeting with reps from the Missouri Valley LMSC to find alternatives to the hospitality issue. Jim asked what prompted this with Marriott.
 - b. The Leadership Summit had a discussion about the role of millennials at Convention, and solicited the Board if they want to move forward with a Millennials task force, and they'll have an opportunity to meet at Convention if the Board wants to move forward with it. Jim suggested that a few members of the Board should take on the cause. Patty elaborated on some of the background around the discussion, and that we need to look at it with a clear picture of the strategic direction. Nadine asked that interested people email her if they want to be involved. Laura asked if this should be part of the Diversity task force. Discussion ensued on further background and the potential purposes of such a task force, as well as how this problem is different from recognizing underrepresented groups.
10. New Business:
 - a. Kazan has sent out all the information for Worlds Masters items, including visas. Nadine indicated the information is available.
 - b. UANA: The UANA Masters Pan American Championships will be held this summer in Colombia. There was a decision passed less than a month ago that there won't be a 2017 championship but instead UANA will host a 2018 Pan Ams Jim mentioned that we want all five disciplines to get "all the pieces" in one place. Colombia has an

incredible facility and will have all five disciplines. Jim also mentioned that by moving the year of the event, there wouldn't be direct calendar competition with FINA's events. Jim recommended that this is something USMS needs to look at, and put the full force of the organization behind it.

- c. We are in contract stages between Swimming Saves Lives and the USA Swimming Foundation on a formal affiliation. Patty asked what the deadline would be to establish the affiliation. Nadine said that this would be discussed at the Board meeting before Spring Nationals. Nancy supported Patty's assertion that the Board should approve this affiliation. Patty has reviewed it, and said that the discussion can wait until the next Board meeting. Patty further discussed some of the implications of the affiliation, and wanted to make sure the Board is aware of the USA Swimming Foundation's marketing of the USA Swimming Foundation's Fantasy Camp. Phil asked for more specifics on the relationship between the issues, and asked that the Board receive the agreement well in advance so they can ask the right questions. Nadine indicated that it would be on the agenda for next month's call.
- d. Chris McGiffin asked about the release of a clinic designated a USMS Open Water Clinic in Noblesville. Nadine indicated we will work with the event hosts to change the designation accordingly.
- e. Summer Board Meeting will be in Tampa (not Sarasota), July 18-19. Meetings will be Saturday, starting at 8am and half of Sunday, ending at noon. Meetings will be at the Hilton. Plan on arriving Friday evening (7/17).
- f. Ransom Arthur Award nominations were due yesterday. There was a discussion about the due date for the nomination, because of time zone dependencies.

11. Next meeting will be April 20, 2015 at 8:30pm EDT, the Monday before Nationals.

The meeting was adjourned at 9:54pm EDT.

Respectfully Submitted,
Chris Colburn, Secretary