

<b>Committee Name:</b>	Board of Directors	<b>Session #:</b>	1	<b>Report #:</b>	1
<b>Committee Chair:</b>	Nadine Day	<b>Vice Chair:</b>			
<b>Minutes recorded by:</b>	Chris Colburn	<b>Date/time of meeting:</b>	11/17/2014 8:30pm EDT		

## Motions Passed:

1. MSA to ratify the email approval of the 9/21/14 BOD Meeting and 10/20/14 BOD Conference Call minutes.
2. MSA to approve the 2015 USMS NBR Panel.

<b>Number of committee members present: 19</b>	<b>Absent: 7</b>	<b>Number of other delegates present: 0</b>
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**Committee members present (list all, including chair and vice chair):** Nadine Day - President called the meeting to order at 8:33pm EST. Also present were: Chris Stevenson - VP of Local Operations; Chris McGiffin - VP of Programs; Chris Colburn – Secretary; Phil Dodson – Treasurer; Patty Miller - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket); Dave Diehl (Colonies); Sean Fitzgerald (Dixie); CJ Rushman (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Jill Gellatly (South Central) and Laura Winslow (Southwest); Rob Butcher – Executive Director; Dave Coddington (USA Swimming Liaison to USMS); Past Presidents: Rob Copeland, Jim Miller, Nancy Ridout and Ted Haartz.

Not present: Ed Tsuzuki - VP of Administration; Jody Smith -VP of Community Services; Past Presidents: Mike Laux, Dan Gruender, Jeff Moxie, Nancy Ridout and Tom Boak; Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests: None.

## Minutes

The meeting was called to order at 8:33pm EST.

1. **MSA to ratify the email approval of the 9/21/14 BOD Meeting and 10/20/14 BOD Conference Call minutes.**
2. President's Update (Nadine):
  - a. The EC approved the House of Delegates Meeting Minutes.
  - b. Committees are done and Appendix E is completed. The EC has jurisdiction over Appendix B. There will be a link for the updated Report of Occurrence form (it has changed significantly) instead of the updated form. The EC will be discussing Appendix B at their next meeting.
  - c. Nadine welcomed Dave Coddington, the new USA Swimming Liaison to USMS. Ted suggested that a copy of the Rule Book be sent to Dave. Sarah complimented Dave on his leadership in the Pacific Northwest, and said he would make an excellent addition to the Board. Dave informed the Board that USA Swimming has a Board meeting the day before the Golden Goggle Awards in New York.
  - d. Nadine informed the Board that Jay Thomas, USA Swimming Rules and Regulations Committee Chair, will be an ex-officio member of the USMS Rules Committee. Jim Holcomb is the USA Swimming Officials chair and will be ex-officio on the USMS Officials Committee
3. Chris McGiffin reported that the first Chairs/Vice-Chairs' conference call was held and was successful.
4. Executive Director Update (Rob Butcher):
  - a. 2014 completed with 62268 members, a 5.4% increase from last year.
  - b. The 4+12 month membership option yielded 2218 members who prepaid for 2015 membership. This translates into ~\$80000 additional revenue captured, not including LMSC fees and other purchases such as Coach recognition or donations to SSLF.
  - c. 2014 completed with 979 clubs and 374 workout groups. 2015 starts with 802 clubs.
  - d. There will be one more certification in Kansas this year; 30 teaching weekends were offered, and over 700 coaches and instructors attended.
  - e. 1/3 & 1/17 – new Adult L2S instructor course. ALTS is different from the Masters coach certification program as there is an in water component for instructors to demonstrate the 5 basic Red Cross in-water competencies. Several volunteers with specific experience in teaching adults to swim have collaborated to help in developing the curriculum. We will be offering 12 ALTS teachings in 2015.
  - f. Laura Hamel was in a bike accident on Friday, so please be patient in reaching her. Please contact Rob and Elaine to make sure nothing gets missed as she recovers.

- g. Chris McGiffin asked if workout groups get the same messages as club. Rob confirmed they do.
  - h. Chris McGiffin also asked if the open position has been filled. Rob said it had not.
5. **MSA (with 1 abstention) to approve the 2015 USMS NBR Panel:** Barb Delanois (Chair), Laura Groselle, Meg Smath, Sandi Rousseau, Sally Dillon, Dan Cox, Dick Pitman, Harry Greenfield, Greg Weber, Molly Grover, and Laura Winslow.
  6. **LMSC Development Leadership Summit Task Force Update (Jill Gellatly):** The task force sent out a survey and has received a first round of responses. A reminder has been sent out to send in responses by Sunday. Phil asked if we have asked people to attend this summit yet. Jill mentioned that a Save the Date has been sent to the LMSC chairs, and in the reminder the Save the Date was sent as a separate link. The reminder indicates that the Chair or a designee can go, as long as they are a future leader in the LMSC.
  7. **Open Water Task Force Update (Jim Miller):** Four action items came from last week's meeting. There's a struggle between the use of the concepts of sanctioned vs. non-sanctioned events. There's ongoing discussion as to how that will be presented to the LMSCs and at the national level. There is discussion on who has purview over open water practices. The Task Force placed before the Board 3 different options for funding the services provided by USMS. They are waiting for the recommendation of the Finance Committee recommendation, which may contain a combination of the options. Bob Bruce had some questions about USA Swimming and USMS co-sanctioning events. Jim elaborated on the benefits of this practice. Nadine mentioned that the Event Branding and Sanctioning Task Force can help with the differences between sanctioning and recognizing events.
  8. **Diversity Task Force Update (Sarah Welch):** Nadine reported that the BOD wanted something with more of a broader view. Jeff Commings, Dr. Jane Katz, and Marty Hendrick indicated that they are willing to help on the task force in addition to Benicia Rivera. Nadine will be following up with Sarah before the next call.
  9. **USMS Event Branding and Sanctioning Task Force (Nadine):** This deals with protecting the USMS brand and the sanctioning process overall. The members of the task force will be Heather Stevenson, Ed Saltzman, CJ Rushman, Jeanne Seidler, and Michael Moore (*Secretary's Note: CJ Rushman will not be serving on this task force. See the December 15 BOD minutes*).
  10. **Winter BOD meeting:** Everyone should have received an update from Claudia on logistics for the Winter Board Meeting.
  11. **New Business:** None.
  12. **Next meeting will be December 15<sup>th</sup> at 8:30pm EST. Quarterly reports are due December 1<sup>st</sup>.**

The meeting was adjourned at 9:04pm EST.

Respectfully Submitted,  
Chris Colburn, Secretary