

Committee Name:	Board of Directors	Session #:	1	Report #:	1
Committee Chair:	Nadine Day	Vice Chair:			
Minutes recorded by:	Chris Colburn	Date/time of meeting:	January 20, 2014 8:30pm EST		

Motions Passed:

1. None.

Number of committee members present: 23

Absent: 5

Number of other delegates present: 0

Committee members present (list all, including chair and vice chair): Nadine Day - President called the meeting to order at 8:33 pm EST. Also present were: Ed Tsuzuki - VP of Administration (joined 8:37pm EST); Chris Stevenson - VP of Local Operations; Chris McGiffin - VP of Programs; Jody Smith -VP of Community Services; Chris Colburn – Secretary; Phil Dodson – Treasurer; Patty Miller - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket), Dave Diehl (Colonies), Maria Elias-Williams (Dixie), CJ Rushman (Great Lakes), Hugh Moore (Northwest), Jill Gellatly (South Central); Jim Clemmons (Oceana) and Phil Whitten (Southwest); Rob Butcher – Executive Director; Past Presidents: Rob Copeland, Jim Miller, Nancy Ridout, Jeff Moxie, Tom Boak and Ted Haartz.

Not present: Dan Gruender, Mike Laux and June Krauser – Past Presidents; Jeff Gudman – USA Swimming Liaison to USMS. Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests:

Minutes

The meeting was called to order at 8:33pm EST.

1. President's update:
 - a. Nadine has not yet done the presidential emeritus letter but will get to it shortly.
 - b. All members have responded and Claudia will give info about the Winter BOD meeting. Tom reports everything is fine so far.
 - c. Open Water Surcharge Rebate Task Force: Rob Copeland says that the name of the Task Force will not change. The members of the task force will be Rob Copeland (chair), Lynn Hazlewood (OW), Donn Livoni (LD), Susan Kirk (LD), Peter Guadagni (FC), Chris McGiffin (ex-officio-liaison); Bill Roach (ex-officio-contractor: safety coordinator). This group will admin the \$10,000 for OW surcharge rebates and recommendations for the amounts
 - d. Ad-Hoc Elections Committee (it's an At-Large Director year). Members are Cheryl Gettelfinger (chair), Jim Clemmons, Nancy Ridout, Erin Sullivan, Colleen Driscoll. They reviewed the EOG: one housekeeping item on Part 3, Appendix A II, added the word "information." Submit "information" about nominations to Winter National Officer Newsletter. EOG has now been updated online. Email sent to Laura Hamel about the 2014 Elections for the At-Large Directors to be in the next Streamlines.
 - e. 28 LMSCs and 58 LMSC officers or members of those LMSC Boards of Directors still have not renewed their memberships for 2014, even after a dozen email reminders. Some of these are LMSC Chairs, Vice Chairs, Treasurers, and Registrars. There will be more discussion about issues at the LMSC level at the Winter BOD meeting.
2. Officers' Reports:
 - a. Ed is requesting the BOD to discuss financial targets for national championship events, and based on that, have the Championship Committee determine what the various event fees should be. Ed will present historical data on what the fees have been, and how they have increased over time, as well as increases in overhead expenses such as Hy-Tek and the like. Nancy asked for a breakdown between Long Course and Short Course, and Ed will provide that data to help the BOD plan. Tom Boak asked that we try to answer the question of the real cost of our National Championships, including USMS expenses and staff attendance. Phil Whitten asked if there was a statement of philosophy of where the charges came from. CJ asked if the intent is for the National Office to take over the operation of Nationals. There is no intent on the part of the National office to take over the operations of the national championships. Rob Copeland asked if we can also see the OW Championship data to make a comparison across all National Championships events. Ed asked Chris McGiffin if the OW groups can provide comparable data to perform the analysis. Chris McGiffin also asked if bid expenses were considered as well. Tom mentioned that there's no standard for what a financial statement needs to look like. The BOD will discuss this issue during the Winter BOD meeting with Ed and Chris M supplying the BOD with supporting documentation.

3. SSL Report (Phil Dodson): We have 100% participation on SSL donations from the BOD.
4. Old Business:
 - a. Nadine is making a friendly reminder about the task force presentations. There will be time on Friday to prepare, and each group will have 30 minutes to present on their sections of the Strategic Plan. Patty asked what the goal of the task forces should be. Nadine mentioned that the goals are to evaluate and provide suggestions for whether or not the Organization is following the Strategic Plan.
 - b. Don't forget the reading assignment. *The Ten Responsibilities of Nonprofit Boards* will be discussed at the BOD meeting.
 - c. Please send any requests to Nadine for more agenda items. Any materials need to be in the hands of the BOD by 1/31.
5. New Business (Rob Butcher): USMS has surpassed 40,000 members (4,000 ahead of this time last year). With additional data collected during registration, USMS can enhance the services provided to the membership. The National Office has put together a social media program to attract triathletes. It has generated 476 new first-time memberships. As our database of certified coaches is growing, Club and Coach Services is following up to provide additional services. The Swimming Saves Lives Foundation is declaring the month of April "Adult Learn-to-Swim" month. Three state governors have issued proclamations in support of the campaign. We will be issuing a PR initiative in March/April to generate awareness.
6. Update on the Non renewal of the LMSC officers and LMSC Boards of Directors: These non renewing members cannot participate in LMSC issues because they are not registered; they are not covered by the organization's liability; and it is against code. Nadine noted that 80% of the non-renewals' responses were "but I haven't competed yet."
7. Next meeting will be February 7, 2014 at 4:00pm CST (Part 1 of the 2/7-9 Winter BOD Meeting).

The meeting was adjourned at 9:16pm EST.

Respectfully Submitted,
Chris Colburn, Secretary
