



**U.S. MASTERS
SWIMMING**

End-to-End Event Management (E2EEM)

Task Force
May 2010

Ed Tsuzuki

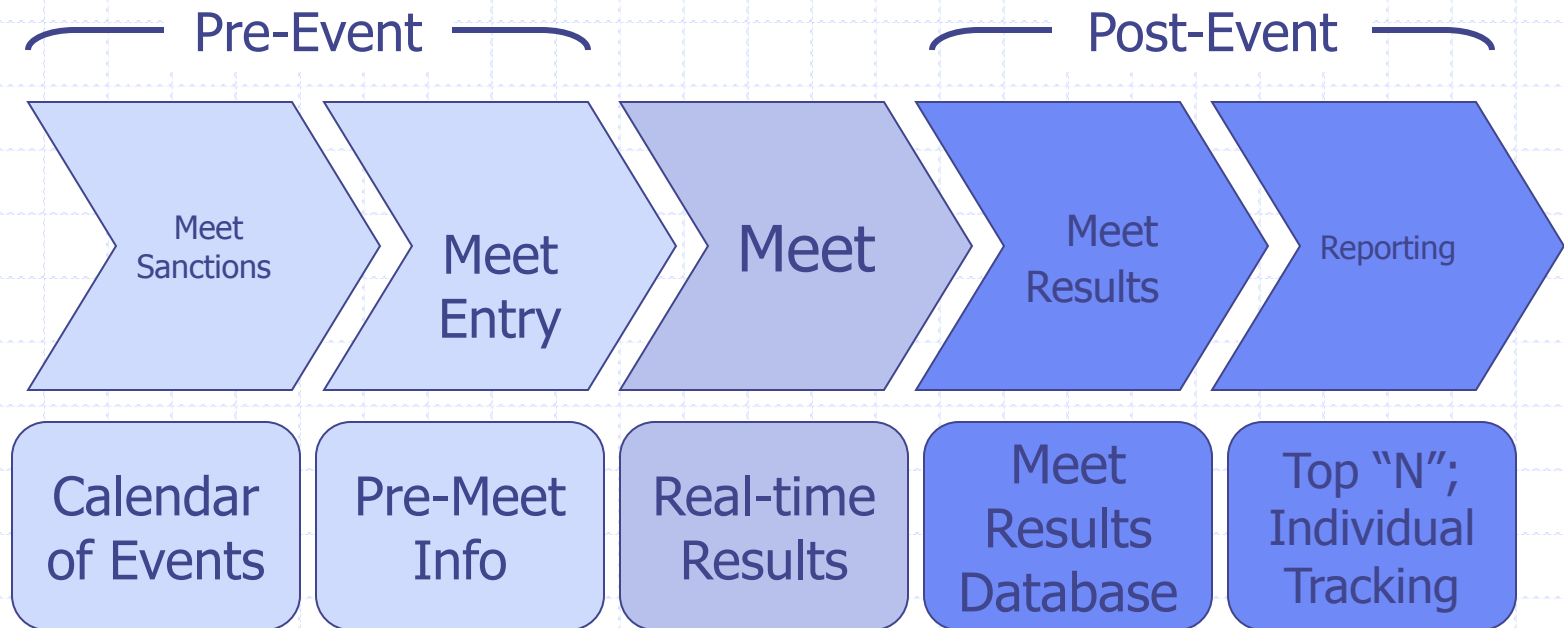
- ◆ Team Introductions
- ◆ E2EEM Vision
- ◆ Benefits
- ◆ Task Force Scope
- ◆ Task Force Approach
- ◆ Next Steps

Task Force Membership

- ◆ Lisa Baumann, Metro
- ◆ Mark Gill (National Office), Florida
- ◆ Richard Hess, Colorado
- ◆ Emmett Hines, Gulf
- ◆ Jeanne Seidler, Wisconsin
- ◆ Ed Tsuzuki (Chair), New Jersey
- ◆ Mary Beth Windrath, Minnesota
- ◆ (?) Pacific Northwest

E2EEM - What is it?

All web support services for USMS events - from beginning to end.



- ◆ Data is tied together
- ◆ Connected to membership database
- ◆ Complete visibility for all members

The Vision

True “End-to-End” Processing

◆ “Click to...”

- Apply for a meet sanction
 - View an event calendar
 - ◆ By LMSC
 - ◆ By Zone
 - ◆ By event type
 - ◆ By month
 - Register for a meet
 - Submit results
 - View results
 - View event rankings
 - ◆ By LMSC
 - ◆ By Zone
 - ◆ By event type
 - ◆ By month
 - View “my” times (MyUSMS)
-
- [Post meet processing]
 - Validate participants
 - Manage split requests
 - Submit record applications
 - [Exceptions processing]
 - ◆ View pools not certified
 - ◆ Views swimmers not validated
 - ◆ View splits not included
 - ◆ View relays excluded
 - ◆ View records not applied for

E2EEM - Benefits

- ◆ Superior membership benefits
 - Increased accuracy
 - Enhanced timeliness
 - Improved process efficiency
 - Broad visibility to all steps of Event Management
 - Greater (100%) inclusion

E2EEM – Benefits

(examples)

- ◆ LMSC/Zone Services
 - Meet sanction process
 - Event listing request
 - Calendar listings
 - Meet results loading and reporting
 - LMSC/Zone record tracking
- ◆ Meet Director Services
- ◆ Member Services
 - Comprehensive event calendar with customizable views
 - Links to meet rosters and psych sheets
 - Meet results
 - “Live” event rankings (all times) with complete visibility
 - Individual results tracking

E2EEM Task Force Scope

◆ "Post" event processes

- Meet results
- Event rankings
- Top ten file creation

◆ "Pre" event processes

- Sanctions
- Calendar of Events

Anything else?

E2EEM Task Force Post-Event Processing

◆ Status

- Meet results upload capability
 - ◆ Individual swim validation tools
 - ◆ Generates event rankings
 - ◆ Supports Top Ten process (for individual swims)
- To be developed:
 - ◆ Relay validation tools
 - ◆ Editing/adding single swims
 - ◆ Relay Top Ten generation

E2EEM Task Force Calendar of Events

◆ Status

- Data base driven calendar of events
 - ◆ Add event
 - ◆ Search/filter capabilities
 - ◆ Populates meet results listing
- To be developed:
 - ◆ Admin tools for LMSC Sanctions chair
 - ◆ Integrate with sanctions process
 - ◆ Integrate with event ranking process

E2EEM Task Force Approach

- ◆ Maintain momentum on existing initiatives
- ◆ Deep dive of current state of Sanctions Process(es)
 - Best Practices
 - Pain Points
- ◆ Benchmarking
 - USA Swimming
 - US Triathlon
 - Others?
- ◆ Develop Recommendations
 - Process
 - Technology

E2EEM Task Force Next Steps

- ◆ Complete meet results/event rankings development
- ◆ LMSC Development Committee to survey LMSCs to understand current state Sanctions Process(es)
 - Identify Best Practices
 - Identify Pain Points
- ◆ E2EEM Task Force to conduct benchmarking
 - USA Swimming
 - US Triathlon
 - Others?
- ◆ Next Meeting – June 13, 2010 8:30pm EST

Thank you!