

<b>Committee Name:</b>	Coaches	<b>Session #:</b>	<b>Report #:</b>
<b>Committee Chair:</b>	Scott Bay	<b>Vice Chair:</b>	Stu Kahn
<b>Minutes recorded by:</b>	Stu Kahn	<b>Date/time of meeting:</b>	2.13.13 8:00 PM Eastern

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## Motions Passed:

1. None

<b>Number of committee members present: 11</b>	<b>Absent: 7</b>	<b>Number of other delegates present: 4</b>
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**Committee members present (list all, including chair and vice chair):** Scott Bay (Chair), Stu Kahn, (VC), Ken Brisbin, Chris Campbell, Emmett Hines, Heather Howland, Bob Jennings, Cokie Lepinski, Kim Lloyd, Erin Matthews, Trisha Wallace, Associate Member C.J. Rushman, Ex Officio Jillian Wilkins, Executive Committee Jody Smith, Bill Brenner (Ex Officio).

Not present: Mike Collins, Lisa Dahl, Alvin Fisher, Jared Foster, Kristin Gary, Frank Marcincowski, Tom Mester,

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## Minutes

The meeting was called to order at 8:01 p.m. eastern

1. USMS Level 4 Review - Scott Bay reviewed the draft of the Level 4 Certification Requirements. The approach to Level 4 is one of a portfolio nature and centers on four main areas: contribution, achievement, leadership, and education. Level 5 will build on this. Scott will make minor changes based on our input and resubmit. The next step is establishing how to manage the process. Initial thoughts are a twice-a-year submission window and a committee to evaluate applications. There was also discussion on grandfathering those certified under ASCA before the USMS 2010 courses arrives. There was firm support for accepting all levels of those previously certified under ASCA.
2. Nationals on Deck – Bay talked about the revision of the Coach Hospitality Pass and On Deck Policy for Nationals. Jillian Wilkins worked on this with help from other committee members and in conjunction with the Championship Committee. The wording will be posted on the Coaches Committee forum for our review. Once agreement is reached on the wording with our Committee and they will take it forward to the Championship Committee. Also, an upcoming Streamlines article will solicit for volunteers to act as on deck coaches. Please let Scott Bay know if you can help at Short Course Nationals.
3. Coaches Benefits for Certified Coaches- Bill Brenner updated us on the efforts to get sponsors doing something for our certified coaches. All of the sponsors want to help coaches in one form or another and many come in the form of discounts for the coaches. Hammer Nutrition will offer a 40% discount to certified coaches. TYR wants to provide every coach with \$100 worth of free apparel. Marriott wants to offer discounts to coaches organizing events at their facility, and a VIP status that enables them through the portal to get a 40% discount on most hotel rooms. AquaSphere is providing all attendees of the Coach Certification Level 1-2 course with a set of their blue. This started with Mission Viejo course Feb 10th. Bill will circulate this info to the coaches through an email.
4. **Subcommittee and Task Force Reports**

[Certification](#) Covered in #1 above

[Fitness](#) - No report

[International Coaching](#) - No report

[Awards](#) –Heather and the team are working on trying to get more publicity for awards and nominations

[Publications](#) – Cokie - Doing better at getting more coaches to write. A big thanks to Kim Lloyd, Chris Campbell and Ken Brisbin for their recent submissions.

[Communications](#) – Cokie - Last month's meetings were sent out to the LMSC Coaches Chairs along with a survey asking whether the LMSCs maintain a separate list of coaches and, if so, how this list is maintained. Only about 7 LMSC Coaches Chairs responded and all keep a manual list.

[High Performance](#) – Cokie - A conference call was held with the coaches team (Sue Welker, Paul Smith, Cokie Lepinski, Chad Durieux) on Feb 4th. Coaches are working on their respective assignments. We are awaiting a Streamlines article from Camp Director Hill Carrow, a 2013 Brochure/Application, and then a push for marketing.

[Web Workouts](#) – No report. Scott has asked us to take a look at the web workouts when you can and generate any feedback to Stu Kahn.

[Triathlon / Open Water](#) – No report

[Web Content](#) – Scott Bay. Really growing, looking good!

5. **Old Business** - None.
6. **New Business** – No report

The meeting was adjourned at 8:57pm eastern

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