

## USMS CONVENTION – DALLAS, TEXAS - 2002

Committee: Block #5 Teaming together . . . to preserve and honor!

Agenda item # 30

### ACTION ITEMS

**Efforts should be made to work together with the other committees within the Block. The task for the coming year is for the committees to incorporate the ideas generated into their committee business.**

Committees: ISHOF Nominating, History & Archives, Recognition & Awards, and Records & Tabulation.

### MINUTES

The meeting was called to order by President Jim Miller at 8:40 AM.

Jim pointed out that these committees are the most cohesive of all. They share data, information, record keeping and archives of the organization. Jim gave the committees two questions that they were to take back to their committees and discuss.

**Question #1 WHAT IS THE RELEVANCE OF WHAT YOU DO FOR THE 42,000 MEMBERS? You may consider recognizing other than the “elite”.**

**Records and Tabulation** – We provide a bench mark that can be used for individual goal setting for all swimmers.

**ISHOF Nominating** – Celebrates the elite athletes who are inspirational and admirable and they represent a healthy lifestyle.

**History & Archives** – Contribution and provide great opportunities for motivation and resources. Develop liaisons with the Marketing Committee.

**Recognition & Awards** – Recognize leadership outside of competition – the “dry” side. Recognize the “worker bees” and volunteers. We link with H&A and we have award winners. We’re getting on the Web.

**Question #2 HOW CAN YOU MAKE YOURSELF RELEVANT TO THE 42,000 MEMBERS THAT IN TURN, ENHANCES THE MARKETING EFFORT OF USMS?**

**Records and Tabulation** - Enable the organization to market the perception of what adult athletes can achieve.

**History & Archives** – Our committee articulates the means in which we can help USMS accomplish their purpose.

**ISHOF Nominating** – We bring “life to good things”. We celebrate the elite with inspirational stories – bring them to the public and make worthwhile selections that we can share and be proud of. We focus on the story issue, glorify the contribution, and bring the stories to the surface.

**Recognition & Awards** – Starting with tonight – we share our “news” with the serious swimmers – we market ourselves with USA-S.

Minutes prepared by USMS Secretary, Sally Dillon