

The meeting was called to order by President Jim Miller at 8:40 PM EST. Present were Scott Rabalais, Sally Dillon, Doug Church, Lynn Hazlewood, Nancy Ridout, Patty Powis, and Tracy Grilli.

1. The next conference call will take place on Tuesday, February 10, at 8:30 EST.
2. OFFICER REPORTS:
President: Jim reported that his meeting in San Juan, Puerto Rico with ASUA leaders Orban Mendoza and Jose' de Jesus went very well. They agreed with the concept of masters running masters and they have been very positive. Jim also reported that Carolyn Boak has accepted our offer to head the National Board of Review. We will put the recommendation to the BOD for approval and allow a week to respond.
Vice President: Scott has spoken to Bob Bruce (Coaches) at length regarding regional camps and clinics. Bob fully supports this goal and will have the Coaches Committee take a lead role in their development. Bob is currently accumulating some of the documents that outline the development of a clinic/camp series that were previously created by Mel Goldstein and Scott. In due time, he will present a proposal on the idea, developed by the Coaches Committee, to the Executive Committee. Other Coaches news: discussions are continuing with John Leonard regarding Masters involvement in the ASCA 2004 World Clinic and the coaches have been selected to assist the USMS delegation going to Worlds in Italy (Bob as head coach and five assistants). Scott also reported on the status of the bids for our national publication.
Secretary: no report
Treasurer: Doug reported that March 1 is the proposed deadline for absolute changeover of the Controller position. He is making plans to meet with Margaret Bayless and Cathy Pennington.
Zone Chair: Lynn reported on the proposed LMSC workshops planned for convention. She will confer with the Zone Committee to discuss timing and content of the workshops.
Past President: Nancy reported that she has been working with Rich Burns (Marketing) regarding the LMSC pilot project (see below).
Legal: no report
National Office: Tracy reported that the directory is almost finished.
3. MARKETING STRATEGIC PLAN: Rich Burns (Marketing Chair) joined us to discuss a pilot program of marketing in a specific LMSC. The Zone Committee will work with Marketing to determine where the first project will take place. Rich may join the Zone Committee conference call that has already been scheduled. Funding for the project will most likely come from the Zone and Marketing Committees.
4. HIRING OF THE WEB ASSISTANT: The recommendation coming out of the mid-year retreat has been proposed to Tom Boak (Finance Chair) but at the time of the meeting Doug had not received a definitive response. Lynn offered to provide more information to Doug and Tom as background to the issue.
5. NATIONAL PUBLICATION BIDS: Jim reported that he has been in contact with a technical advisor who is interested in helping us prepare a grid that would evaluate the bids. Tracy has been handling questions or referring them to Scott as needed. Jim noted that it's important that the information must be consistent with each bidder.
6. PLANNING SUBCOMMITTEE ON STRUCTURE AND GOVERNANCE: Doug reported that the group is focusing on VVMOST. Betsy has corresponded with the BOD and the HOD on the plans.
7. FINA TRAVEL REGARDING BID: The EC discussed the possibility that we may need to have a representative at FINA's meeting March 11-13 since timely bids were also received from Egypt and Great Britain. No decisions were made.

8. WORKSHOPS AT CONVENTION: The EC discussed the timing and subject matter of the LMSC workshops being scheduled for convention and agreed that the Zone Committee will make the final decision.

It was MSA to adjourn at 10:04 PM EST.

Respectfully submitted by:

Sally Ann Dillon
USMS Secretary