

## Ed Coates - South Central Zone Candidate for the At-Large Director



The Election Committee has deemed that Ed Coates is a member in good standing of USMS. The candidate has indicated he is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during his tenure in office.

The candidate was nominated by *Katy Dooley* and received letters of recommendation from *Steve Limberg* and *Whitney Hedgepeth* in accordance with our Election Operating Guidelines.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

### Section Two: Candidate Qualifications

*I am a member in good standing of USMS in this election year:*  Yes  No

*I am planning to attend the HOD Meeting for this election year:*  Yes  No

*I am Planning to attend all HOD Meetings during my tenure in office:*  Yes  No

*I have attended more than 1 HOD Meeting in the past five years:*  Yes  No

*I am a resident and a member of the Zone from which I seek election (Director Candidates only):*  Yes  No  N/A

***Please list the USMS National HOD Meetings you have attended, including the dates of attendance:***

I have attended Annual USAS convention and USMS HOD in 2005, 2007, 2008, 2010, 2012, 2013, 2014, 2015

### Section Three: Questions

***Why are you interested in this position and why do you believe you would be a good candidate?***

I have been active in both local LMSC as Chair and USMS national operations as the Chair of the Compensation and Benefits Committee. I believe these experiences make me well qualified to serve as an at-large director on the Board. My professional work experience with Boards also give me a good frame work for participating in Board activity.

***What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?***

The biggest issue for USMS is to determine what services to provide its diverse membership. We have competitive swimmers, fitness swimmers and triathletes. Our strategic plan needs to make sure all these groups are represented in our service offerings.

***Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:***

I have served on the Compensation and Benefits committee since 2011. Sarah Welch was the committee chair when I joined the Committee. I have served as the Compensation and Benefits Chair since 2013.

I was also appointed the Board Committee on CEO Succession. Jody Smith was the Chair

I was also appointed to the Board Committee on CEO contract renewal. I served as chair.

Neither committee really got started because of the resignation of the CEO.

***Please list any other experience that relates to your qualifications for the position.***

I have also worked with other volunteer run organizations like the Boy Scouts of America and served on the Board of local professional organizations.

***Please list any other information you would like included.***

None

***Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting***

My goal as a Board member is to help USMS achieve its strategic goals. I will work the Board members to help improve delivery of services to our membership.

April 4, 2016

USMS Nominating Committee

To Whom This May Concern:

I hereby nominate Ed Coates (South Texas LMSC Chair) for the position of the At-Large Board member from the South Central Zone. At the 2015 USMS Convention, the SC Zone committee unanimously endorsed Ed Coates' candidacy for the At-Large USMS Board position.

I do this as a member of the South Texas LMSC and the South Central Zone

Respectfully submitted by,

Katy Dooley



From: Steve Limberg, Texas Longhorns  
Aquatics Masters (TXLA), Professor and Associate Dean for Graduate Studies,  
McCombs School of Business, University of Texas at Austin

Date: April 14, 2015

Subject: Recommendation for Ed Coates

To: The Elections Committee

It is my pleasure to enthusiastically recommend Ed Coates as USMS at-large Board member for the South Central Zone. He is a leader in every sense of the word. He has been Chair of the South Texas LMSC for over a decade, for which I chaired the election committee. In these roles he has been an avid representative for the sport at the local, regional and national levels. He is passionate about the organization, swimming, and its participants. The best interests of masters swimming and everyone involved have always guided his well-reasoned voice. His efforts have been tireless and steady, and his ability to work with others is premier.

Beyond Ed's impressive contributions in his official role, he is the heart and sole of Longhorn Aquatics(TXLA). He is a strong voice in encouraging everyone whether young or old, elite or not, and competition or fitness oriented. Ed is a central force in acknowledging achievements, whether official awards, records, fitness goals, or simply casual kudos for a good meet or workout. His organizational skills are impressive and range from TXLA hosting the 2008 USMS nationals in Austin, team year-end ceremonies for our beloved coach, group trips for swimming events, and non-swimming occasions, among others. He is a hub of information including, to name a few, competitions and activities, weekly workout schedules posted on his Facebook page, and TXLA social events for which he is often the instigator and which add so much to the team's cohesiveness and *esprit de corps*. TXLA would not be the strong organization it is without Ed and his contributions to USMS promise to be the same.

I cannot imagine a better candidate than Ed Coates for the at-large Board member for the South Central Zone. I forward my unqualified recommendation on his behalf.

Please do not hesitate to contact me if I can be of any further assistance.

With sincere regards,

A handwritten signature in black ink that reads "Steve Limberg".

Associate Dean for Graduate Studies,  
McCombs School of Business,  
University of Texas at Austin, Austin, TX



LONGHORN AQUATICS  
THE UNIVERSITY OF TEXAS AT AUSTIN

---

1900 Robert Dedman Drive Austin TX 78712-0364  
(512) 471-7703 – FAX (512) 471-0598

From: Whitney Hedgepeth

Longhorn Aquatics(TXLA)

Head Masters Swim Coach

April 13, 2016

Subject: Recommendation for Ed Coates

To: The Elections Committee

I would like to recommend Ed Coates for the USMS board of Directors as the at-large director for the South Central Zone. Ed has been such a huge asset to Longhorn Aquatics. He is our team leader and go to guy. He is always the first to welcome new members and get team events organized. He worked tirelessly to make sure the 2008 spring Masters Nationals held at the University of Texas went off well. He was the most instrumental individual in the overall success of this meet. Ed's leadership of the South Texas LMSC is outstanding. He is continuously keeping members informed of local meets, membership renewals and any masters upcoming events. Ed swims 6 days per week with the Longhorn Masters group and regularly attends Masters Nationals where he promotes the sport that he loves to so many.

Sincerely,

Whitney Hedgepeth

TXLA Head Masters Coach