



Jill Gellatly – South Central Candidate At-Large

The Election Committee has deemed that *Jill Gellatly* is a member in good standing of USMS. The candidate has indicated she is planning to attend the HOD Meeting for this election year and is planning to attend all HOD Meetings during her tenure in office.

The candidate is running for re-election and is not required to provide a letter of nomination or a letter of recommendation.

The candidate provided the following responses on the Candidate Questionnaire/Consent-To-Run Form:

Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

I have attended all USMS National HOD Meetings from 2006-2013.

III. Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I am interested in continuing my term as BOD At-Large for the South Central Zone because I believe USMS has just begun tapping into its potential as an organization serving adult fitness through the sport of swimming. My professional experience in the finance world coupled with my diverse experience serving this organization as a volunteer (see below) enable me to help lead USMS into the future.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

USMS will continue to face competition for membership growth. When membership growth becomes stagnant, the ability to secure sponsorships becomes more difficult. These are our two largest revenue streams and we must protect and grow them. As the sport of triathlon makes its way into the “mainstream” population, we should aim to capitalize on its growth by providing adult swimming programs and open water opportunities. Improvements in these areas will come with continuing to build/support our coaches education program, finding new ways to utilize facilities and partner with organizations related to the aquatic world. We must also be strategic and creative in outlining a plan for open water swimming given its increased insurance cost constraints. Re-assessing our current open water model for championships and events should be a top priority..

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

Long Distance – 2007- Marcia Cleveland Chair
Championship- 2008-2009- Mark Moore Chair
Audit- 2010-current (Chair from 2010-2012; currently, Vice-Chair)
Finance- 2010-2012 Chair- Homer Lane
Strategic Task Force Member- 2011- Chair Patty Miller
Membership Products Task Force 2012-Served as Chair
South Central Zone Director- 2007-2011
Election Committee Member -2013- Chair- Cheryl Gettelfinger
BOD- At-Large South Central Zone- 2012-2014

Please list any other experience that relates to your qualifications for the position.

Gulf LMSC Secretary- 2006-2010
Gulf LMSC Chairman-2011-Current
Bachelors of Business in Accounting- Texas A&M University
Masters of Education- Sports Management- University of Georgia
University of Houston-1997-2000; Assistant Ticket Manager; Men's Basketball Operations

Please list any other information you would like included.

Licensed CPA- State of Texas since 1991

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

I look forward to the opportunity to continue to serve USMS as a BOD member for the next two years. Serving the last two years has been a rewarding experience but as the organization grows, it is the BOD's responsibility to continue its strategic thinking and evolve as an organization. Change, while difficult at times, is the basis for success. As an organization, we face many challenges over the next two years but none that can't be overcome with our talented volunteer base and National office staff. If elected, I will direct USMS to make educated decisions that not only support our mission and value statements but are in the best interest of our membership. Given my experience, and passion for swimming, I ask for your support in my re-election.